NürnbergMesse North America welcomes Claudia Requard as new CEO/CFO

Claudia Requard, Executive Director at NürnbergMesse with many years of experience in the USA, has assumed the role of CEO/CFO of NürnbergMesse North America. She succeeds Thomas Preutenborbeck, who was appointed Vice President of Expo & Congress on 1 September 2019.

Claudia Requard brings a wide range of capabilities to her new additional role. She has been working in the trade fair business for 25 years and has spent the last eight years at NürnbergMesse, where she is Executive Director of Strategic Planning and Scheduling. Previously, Requard worked at exhibition company Koelnmesse, where she held various positions over a 12-year period. In the Business Development Department, for example, she was responsible for outbound and new business, and she was also involved in the operational management of trade fairs. Thanks to her degree in International Marketing and Tourism in Denver, USA and her employment in the USA and Venezuela, Requard is fluent in English and Spanish and also has valuable knowledge of the North American economic area (NAFTA). In her capacity as CEO/CFO she will share responsibility for the management of the US subsidiary with Bill Ingwersen, Managing Director of NürnbergMesse North America.

About NürnbergMesse Group
NürnbergMesse Group is one of the 15 largest trade fair companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at ten locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio
includes around 120 German and international trade fairs and congresses. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors (26% from outside Germany) take part in the Group’s own, partner and guest events.

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