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NürnbergMesse Adds to Management Roster

- **Remo Zimmermann to head new Services unit**
- **2019 decisions to reinforce corporate management timed to coincide with implementation of new organisational structure**
- **Result: Focus on clients, growth sectors and innovation**

NürnbergMesse is going into its 2020 exhibition year in even stronger fettle, with a decision to reinforce the corporate management team: Remo Zimmermann (37) will join the Group as its new head of Services, starting no later than 1 July 2020. CEO Peter Ottmann views the addition as an important component of the company’s further growth strategy. “We’re very glad to be bringing Remo Zimmermann, a true service pro, on board with us. He has a solid trade show focus already – but also valuable insights into other business sectors like the air transport industry. Which means he has important service experience that will also play a key role in our new business area.” And Ottmann’s fellow CEO, Dr Roland Fleck, notes that the overall context of the decision is especially important. “Remo Zimmermann completes our top management roster. We made important decisions about our new organisational structure in 2019. And now we’ll be even stronger as we approach the future challenges of our exhibition business.”

Remo Zimmermann began his career in Controlling at Edelweiss Air AG (Zürich), where he was Head of Product Economics – ultimately in charge of advising the product segment. Then in 2017 he transferred to Product Management at Deutsche Messe AG in Hanover, where he is currently a department head, primarily in charge of product development and e-commerce in exhibitor services. Zimmermann sees attractive organisational potential in the new unit at NürnbergMesse: “Value added in service usually derives from the sum of positive individual experiences. I’m very pleased that I’ll now be able to bundle the diverse aspects of this client viewpoint together and develop it further in collaboration with our

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staff and Service Partners in Nuremberg. I'm especially impressed with NürnbergMesse's dynamic development and open corporate culture."

Overall context: New organisational structure at NürnbergMesse

Management's personnel decisions this year are a consequence of the company's new organisational structure. "Our key task is to get NürnbergMesse fit to face the challenges of the future. To do that, we've now worked with corporate management and our staff representatives to create an organisational structure that's more sharply focused on growth and client needs," says Ottmann. And Fleck points out three additional aspects: "First of all, clustering sectors in our events portfolio generates a real synergy of content for our exhibitors and visitors. That's the theme behind our new organisation chart – in both the event teams and marketing. Second, our approach built on high levels of staff participation has helped us complete this refocusing with a steady tailwind and strong acceptance. And I think a third thing is especially worth highlighting: the new organisational structure at NürnbergMesse means we're investing in capacity, and not cutting jobs – in fact we're hiring. Because our company is robustly healthy, and is clearly still on a growth track."

About NürnbergMesse Group

NürnbergMesse Group is one of the 15 largest trade fair companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio includes around 120 German and international trade fairs and congresses. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors (26% from outside Germany) take part in the Group's own, partner and guest events.

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