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Nuremberg, 16 September 2019

NürnbergMesse wins prestigious international ARC Grand Award

- **First award for a German exhibition company with the “Oscar of annual reports”**
- **Two other gold medals in the categories “Late Publishing” and “Printing and Production”**
- **ARC Grand Award: more than 2,100 submissions from a wide range of sectors in 34 countries**

Great honour for NürnbergMesse: The jury of the International ARC Awards (annual report competition) has given the annual report of the Franconian exhibition company the prestigious Grand Award in the category “Best of Germany”. This year, the competition, which was established in 1987, received more than 2,100 entries from a wide range of sectors in 34 countries. “We are very proud that our annual report concept was able to impress an international jury across the board,” says Peter Ottmann, CEO of NürnbergMesse Group. His co-CEO Dr Roland Fleck is also very pleased about receiving this accolade for the first time: “The annual report should not just give our readers the dry facts and figures but allow them to experience on an emotional level what it is that successfully distinguishes NürnbergMesse from the competition. The fantastic feedback that we regularly get from our customers is proof that we are achieving this aim. So it is all the more gratifying that the “Best of Germany” national Grand Award is now officially coming to Nuremberg!” The formal awards ceremony will take place on 17 October 2019 in Seoul, South Korea.

The award-winning 2017 Annual Report tells stories about the company’s trade fair activities and was produced in partnership with the agency HGB Hamburger Geschäftsberichte. As well as the Grand Award, the annual report also won two gold medals in the categories “Late Publishing” and “Printing and Production” as well as an “honors” award in the category “Photography”. What’s special about the ARC Award is that it is independent, as it is the only international annual report competition not

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affiliated with a magazine or association. It also does not accept advertising or sponsorship. There are strict assessment criteria and a jury made up of 200 international experts awards points for design, quality of photography and text, financial information and story.

We will have to wait till next year to see whether our 2018 annual report, presented at the financial statement press conference in July, might also have a chance of winning an ARC medal. Under the title “Creating Experiences”, it brings together a variety of topics, interesting stories and colourful impressions, including of course the facts and figures from the record-breaking 2017-2018 fiscal year. The print version is complemented by an online edition.

For more information please go to: www.nuernbergmesse.de/annualreport

About NürnbergMesse Group

NürnbergMesse Group is one of the 15 largest trade fair companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at ten locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio includes around 120 German and international trade fairs and congresses. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors (26% from outside Germany) take part in the Group’s own, partner and guest events.

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