

Press Release

Nuremberg, 12 October 2020

HYDROGEN DIALOGUE: A “Who’s Who” of the hydrogen industry will meet in Nuremberg

- **Top speakers from business, science and government at the Exhibition Center**
- **Economy Minister Aiwanger is patron of hydrogen summit-plus**
- **Interactive formats for in-person and digital discussions**

A premiere in Nuremberg: HYDROGEN DIALOGUE & NUEdialog will be making its debut on 18 November 2020, under the auspices of NürnbergMesse in cooperation with the Department of Economics and Social Sciences at Friedrich-Alexander University of Erlangen-Nuremberg (Erlangen-Nuremberg University) and the Bavarian hydrogen centre Zentrum Wasserstoff.Bayern (H2.B), the event’s honorary sponsor. The HYDROGEN DIALOGUE – Summit & Expo is expected to turn the Nuremberg Exhibition Center into the go-to platform for the hydrogen industry. This new kind of event will include presentations, panel discussions, an exhibition and networking for attendees from business, science and government. “The idea is to engage the entire hydrogen industry loop. That’s what we want to support with HYDROGEN DIALOGUE – the indispensable new meeting point for the entire hydrogen industry,” says NürnbergMesse Group CEO Dr Roland Fleck.

High-powered speakers from leading companies and institutions in the hydrogen industry have already signed on, including Klaus Rosenfeld, CEO of Schaeffler AG; Prof. Dr Armin Schnettler, CEO of New Energy Business at Siemens Energy; Josef Hasler, CEO of N-ERGIE AG; and perhaps most notably, Prof. Dr Veronika Grimm, member of the German Council of Economic Experts. Dr Grimm, who also teaches at Erlangen-Nuremberg University, is certain of hydrogen’s potential and of the importance of HYDROGEN DIALOGUE: “Future value chains in the sector of hydrogen and synthetic energy sources mean that protecting the climate is becoming an industrial policy opportunity. To leverage that potential, we will need the right regulatory conditions and markets so that attractive business models can be built up simultaneously all along the various value chains involved. HYDROGEN DIALOGUE & NUEdialog is bringing business, science and government together to discuss and find a joint approach for the necessary steps.”

Interactive formats for in-person and digital discussions

Summit participants will be able to watch presentations in person on one of the Exhibition Center's two main stages, or live-streamed online by way of an event platform. Thanks to NürnbergMesse's concept for hygiene and safety, the new event's premiere will be able to include safe, professional on-site presentations, a networking area, Best Practice Hubs, and an accompanying exhibition. Participants and exhibitors at HYDROGEN DIALOGUE & NUEdialog will thus have an opportunity to talk with people from every corner of the industry, and to explore the potential of the hydrogen economy all along the value chain. At the same time, online participants can use a networking app to connect with other experts and exhibitors.

Expert presentations from the entire value chain

HYDROGEN DIALOGUE & NUEdialog is being held under the patronage of the Bavarian State Ministry of Economic Affairs, Regional Development and Energy. Economy Minister Hubert Aiwanger will open the event. Nuremberg Mayor Marcus König is also very much looking forward to welcoming the participants. In addition to NürnbergMesse, the event is being organised by the Department of Economics and Social Sciences at Friedrich-Alexander University of Erlangen-Nuremberg. The honorary sponsor of HYDROGEN DIALOGUE & NUEdialog is the Zentrum Wasserstoff.Bayern, a hydrogen centre headed by Managing Directors Prof. Dr Veronika Grimm und Prof. Dr Peter Wasserscheid. NUEdialog itself is an annual scientific conference held by the university's economics and social sciences department with the aim of networking business and science together.

Additional event speakers include:

Andreas Kuhlmann, CEO, Deutsche Energie-Agentur (dena)

Kurt-Christoph von Knobelsdorff, Managing Director, NOW

Dr Stefan Kaufmann, "Green Hydrogen" Innovation Officer at the Bavarian Ministry of Education and Research

A full list of speakers: <https://www.hydrogendialogue.com/speaker/>

You can find out more about the event and how to attend at the HYDROGEN DIALOGUE & NUEdialog websites: www.hydrogendialogue.com and www.nuedialog.de

You can find out all about advance accreditation for media representatives at the HYDROGEN DIALOGUE & NUEdialog website:

www.hydrogendialogue.com/presse

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