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Digital launch for new hydrogen event HYDROGEN DIALOGUE & NUEdialog

- **New event from NürnbergMesse for European hydrogen community to launch as digital sector gathering on 18 November 2020**
- **Top speakers from leading companies and institutions in Germany and abroad, such as Siemens, Schaeffler, Bosch and Hydrogenious**
- **Power presentation by Bavarian Minister of Economic Affairs and patron Hubert Aiwanger, and welcome by Nuremberg mayor Marcus König**

The launch is going digital on account of the pandemic: Coronavirus concerns mean the new NürnbergMesse event for the hydrogen community, HYDROGEN DIALOGUE & NUEdialog, will take place in digital form on 18 November 2020. This first gathering for the European hydrogen community will enable experts from the fields of politics, economics and science to meet and network using the online platform talque. "In close consultation with our partners in the hydrogen community, we have decided to launch HYDROGEN DIALOGUE in digital format," advises Dr Roland Fleck, CEO of the NürnbergMesse Group. "So, despite the pandemic, we can enjoy an efficient and safe gathering to give the industry some important stimuli."

Patron of the event is Bavaria's Minister of Economic Affairs, Hubert Aiwanger, who will open the programme with a power presentation on the opportunities and possibilities offered by hydrogen: "I am happy to see that NürnbergMesse can bring together the hydrogen industry digitally during the pandemic and create an important platform for dialogue between experts from the fields of politics, economics and science. Green hydrogen is a key element in the clean energy mix of the future."

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From the perspective of Nuremberg's mayor Marcus König, who will give his welcoming address to the congress in digital form, now is the very time for platforms for dialogue: "Hydrogen is the key technology of the future, not only for businesses and research institutes in Nuremberg and the wider metropolitan area, but also to combat climate change as a whole."

A high-quality programme of lectures will form part of the digital HYDROGEN DIALOGUE & NUEdialog 2020. In addition to Bavaria's Minister of Economic Affairs, Hubert Aiwanger, top speakers will also include economic sage Professor Veronika Grimm, Schaeffler CEO Klaus Rosenfeld and Professor Armin Schnettler, CEO New Energy Systems (Siemens). An overview of all the speakers may be found at www.hydrogendialogue.com/speaker

Sharing responsibility for organization with NürnbergMesse is the School of Economic and Social Sciences of Friedrich-Alexander University Erlangen-Nuremberg. The honorary sponsor of HYDROGEN DIALOGUE & NUEdialog is Center Hydrogen.Bavaria (H2.B), with its board members Professor Veronika Grimm and Professor Peter Wasserscheid. NUEdialog is an annual scientific congress organized by the School of Economic and Social Sciences in Nuremberg to facilitate networking between industry and science.

The digital event platform used at the event, talque, offers innovative opportunities for participating companies and research institutes to give their presentations and to network. Participants can enhance their company profile with comprehensive information and media. For the hydrogen community, it is an efficient tool made available by NürnbergMesse to help it remain in contact and interact with top-level experts in the sector.

For further information on the wide range of functions offered by the digital event platform "talque", see www.hydrogendialogue.com/talque

About NürnbergMesse Group

NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at ten locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio includes around 120 German and international exhibitions and congresses in analog, hybrid and digital formats. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors

(26% from outside Germany) take part in the Group's own, partner and guest events.

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