

BASIC INFORMATION

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I. The NürnbergMesse Group

About NürnbergMesse Group

NürnbergMesse Group is one of the 15 largest trade fair companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio includes around 120 German and international trade fairs and congresses in analogue, hybrid or digital form. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors (26% from outside Germany) take part in the Group's own, partner and guest events.

NürnbergMesse GmbH founded

- 1974, the successor of Messehallen GmbH

Legal form

- German limited liability company (Gesellschaft mit beschränkter Haftung)

Shareholders

- City of Nuremberg (49.969 %)
- Free State of Bavaria (49.969 %)
- Nuremberg Chamber of Industry and Commerce (0.031 %)
- Middle Franconia Chamber of Crafts (0.031 %)

Supervisory Board

- 18 members
- Chairman: Albert Füracker, MdL,
Bavarian State Minister of Finance and Regional Identity (since 1st Oct 2018)
- Vice Chairman: Marcus König
Major of the City of Nuremberg (since 29th June 2020)

CEOs

- 1974-1996: Dr. Hartwig Hauck
- 1997-2011: Bernd A. Diederichs
- since August 2011: Dr. Roland Fleck, Peter Ottmann

Equity capitalisation of NürnbergMesse GmbH (by 31.12.2019)

- EUR 244.6 million

Employees (by March 2020)

- 1.110 worldwide

Subsidiaries/holdings/affiliates/branches

International:

- Forum S.A. (80%)
- NürnbergMesse Brasil Ltda. (100 %)
- NürnbergMesse China Co., Ltd. (100 %)
- NürnbergMesse India Pvt. Ltd. (100 %)
- NürnbergMesse Italia S.r.l. (100 %)
- NürnbergMesse North America, Inc. (100 %)
- NürnbergMesse Austria GmbH (100 % als Zweigniederlassung der NürnbergMesse Beteiligungs-GmbH)
- Exponova Exhibitions and Conferences (India) Pvt. Ltd. (24.5 %)

National:

- NürnbergMesse Beteiligungs-GmbH (100 %)
- NürnbergMesse Service GmbH (100 %)
 - SMT/ASIC/Hybrid Mesago Messe & Kongreß GmbH & Co. oHG (25 %)
- Holtmann Beteiligungsverwaltungs GmbH (50 %)
- Holtmann GmbH + Co. KG (50 %)
 - mesomondo GmbH (100 %)
 - Expomondo S.r.l. (100 %)
- Lehrieder Verwaltungs-GmbH (50 %)
- Lehrieder CATERING-PARTY-SERVICE GmbH & Co. KG (50 %)
 - Lilly Verwaltungs- und Beteiligungsgesellschaft mbH (100 %)
 - Gaststättenbetriebe Kurt Lilly GmbH & Co. KG (100 %)
- AMA Service GmbH (49 %)
- MedtecLIVE GmbH (100 %)

Memberships of trade fair industry organisations

- **UFI** The Global Association of the Exhibition Industry
- **EMECA** European Major Exhibition Centres Association
- **AUMA** Ausstellungs- und Messe-Ausschuss der Deutschen Wirtschaft
(Association of the German Trade Fair Industry)
- **GDG** Gemeinschaft deutscher Großmessen
(German Major Exhibition Centers Association)
- **FKM** Gesellschaft zur freiwilligen Kontrolle von Messe- und Ausstellungszahlen
(Society for Voluntary Control of Fair and Exhibition Statistics)
- **ICCA** International Congress and Convention Association
- **GCB** German Convention Bureau
- **MPI** Meeting Professionals International

International Network

The NürnbergMesse Group has a network of 45 representatives operating in more than 103 countries.



Programme of events

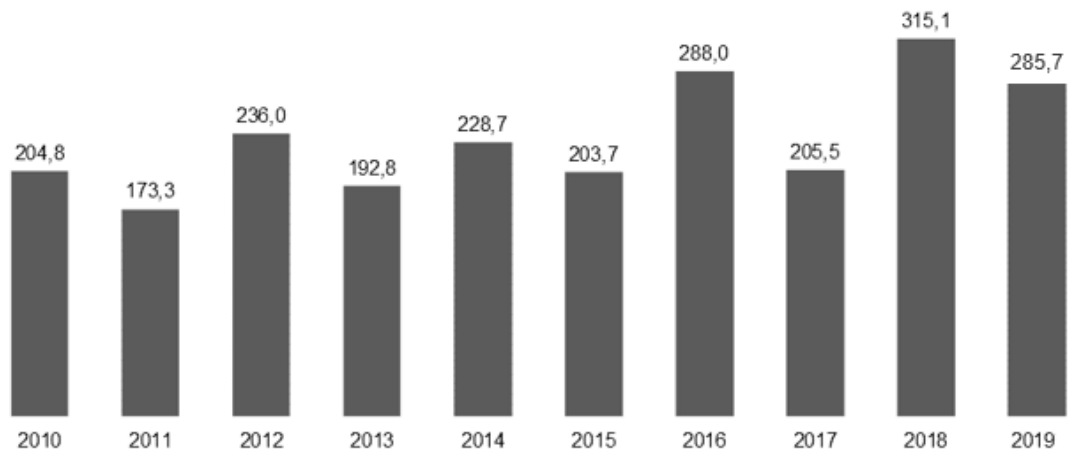
The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nuremberg location and worldwide.

Current **event summaries** on the Internet:

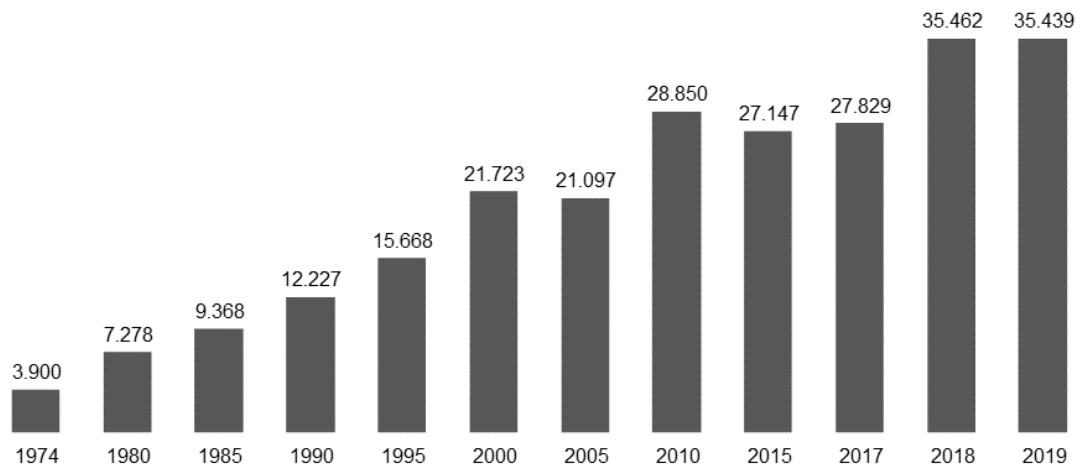
- for **NürnbergMesse** at: www.nuernbergmesse.de/events
- for **NürnbergMesse Brasil** at: www.nuernbergmesse.de/events-brasil
- for **NürnbergMesse China** at: www.nuernbergmesse.de/events-china
- for **Forum S.A.** at: www.forumsa.gr/en
- for **NürnbergMesse India** at: www.nuernbergmesse.de/events-india
- for **NürnbergMesse North America** at: www.nuernbergmesse.de/events-america

II. A history of the NürnbergMesse Group in figures

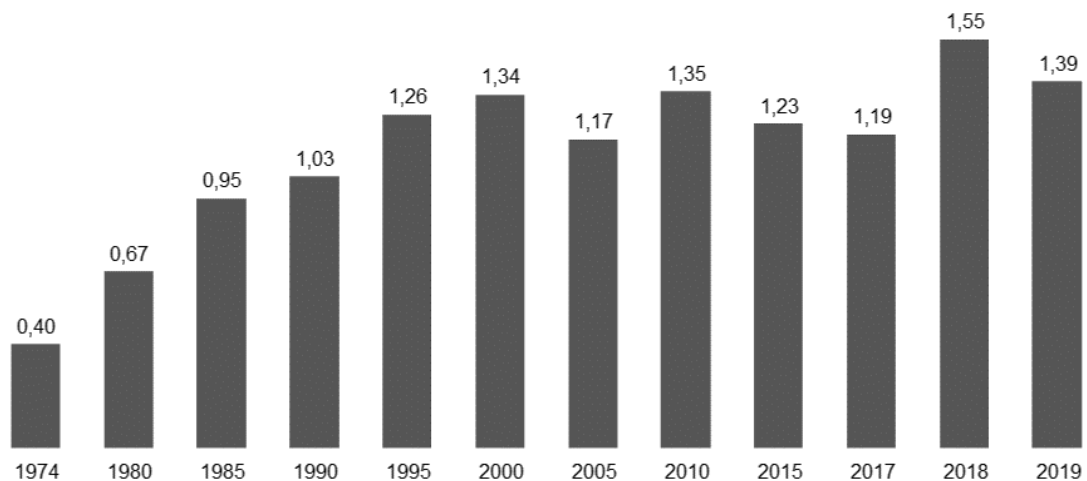
Revenue in EUR m



Exhibitors



Visitors



III. Nuremberg Exhibition Centre

Year built/building cost

The Nuremberg Exhibition Centre opened for operation at the beginning of 1973; capital invested 1973-2019: approx. EUR 917 million

Exhibition space

- approx. 180,000 m² of exhibition space
- up to 50.000 m² of outdoor space

Exhibition halls

- 16 exhibition halls, including 1 multi-purpose hall
- Hall sizes range from 4,680 m² to 16,410 m²
- Respective clear heights 6 m, 10 m, 12 m and 15 m
- Closely spaced recessed floor connection points for utilities and drainage
- Technical facilities and architecture offer excellent exhibiting conditions for both capital goods and high-value consumer goods
- Supplier traffic (loading areas) and visitor traffic (entry areas and internal court) kept rigorously separate

NürnbergConvention Center

The NürnbergConvention Center has four building complexes – NCC Mitte, NCC West, NCC Ost and the Frankenhalle. Fifty auditoriums and conference rooms fitted with high-quality equipment are available for congresses, conventions and events of all kinds. The NürnbergConvention Center thus offers maximum spatial, technical and organisational flexibility, for everything from 15-member workshops to major conventions with 12,800 attendees.

Service facilities

The exhibition halls are approached via six separate entry areas with service facilities, so multiple events can be held at the same time. The West, Centre and East Service Centres offer services from A to Z.

Restaurants

- 7 restaurants with about 1,700 seats
- 7 bistros with about 600 seats
- 3 cafeterias in the entrance hall Mitte/NCC Ost/entrance hall 3C (first level)
- Additional restaurants in the exhibition halls as needed

Exterior facilities

NürnbergMesse has 13,500 parking spaces, 6,500 of them within walking distance of the exhibition halls and congress centres (and 3,000 of those in an indoor car park). Additional parking is available in the immediate environs, and is accessible via shuttle bus within minutes during events. The Messe underground station at the West/Centre entry and separate taxi lanes to the entrance zones provide speedy arrivals and departures.

Transport connections

Messe underground station (8 minutes to main railway station and centre of town, 25 minutes to Nuremberg Airport), short connections via dual-carriageway streets to the autobahn motorway network, six autobahn interchanges, electronic traffic management from autobahns to the site, ICE and IC connections, line flights to numerous European hubs and airports.

IV. Site plan of Nuremberg Exhibition Centre

