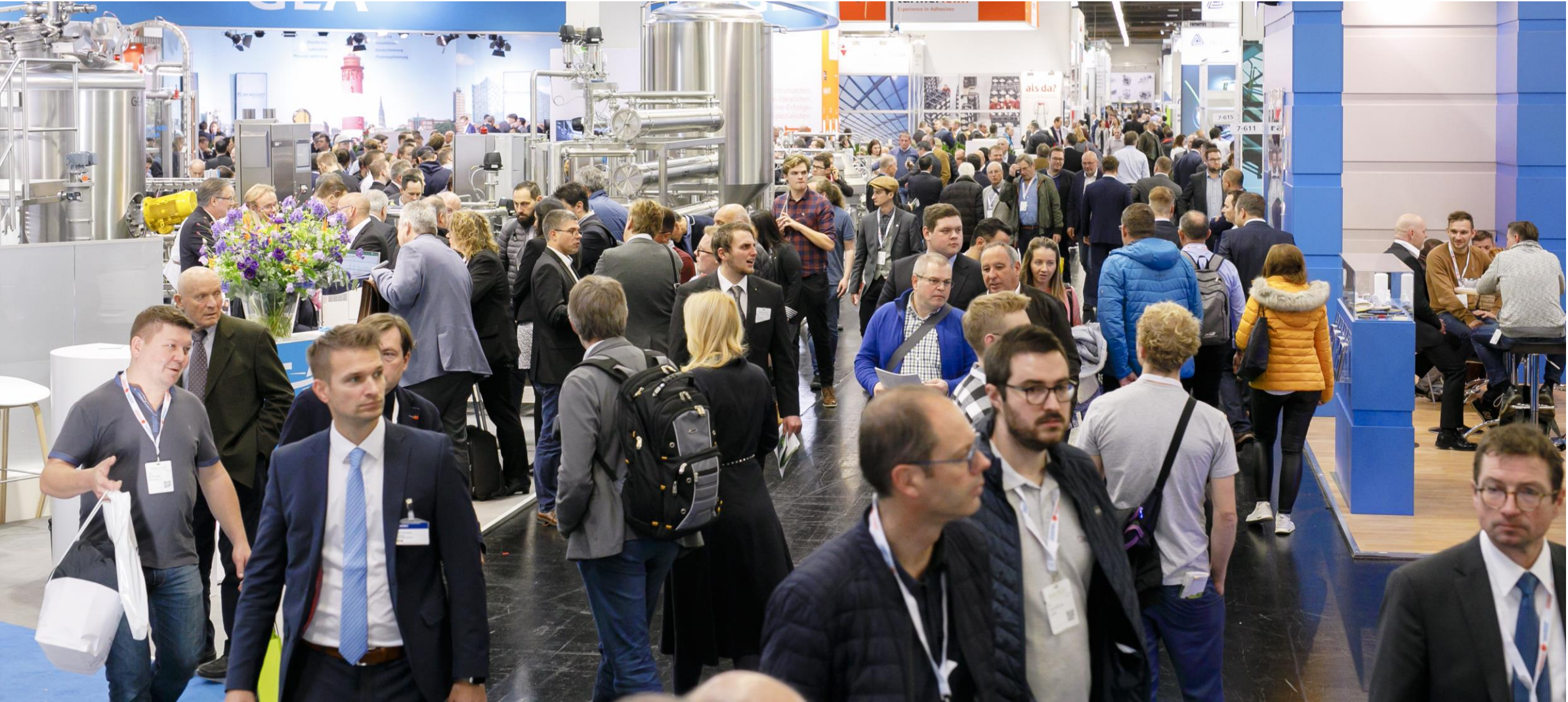


PRESS CONFERENCE

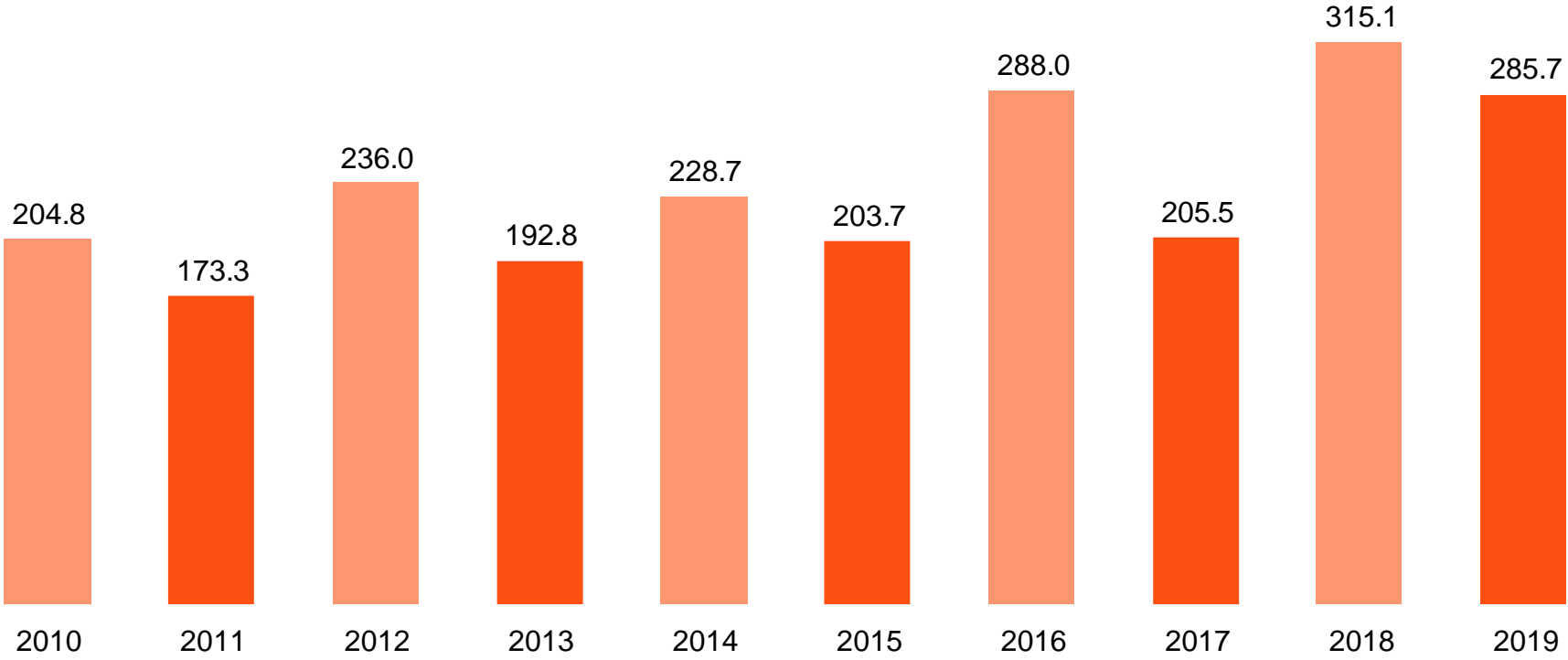
7 July 2020, NCC Mitte, Hall Brüssel

The 2019 Year



NürnbergMesse Group

2010-2019 sales
in million €



NürnbergMesse Group

Sales, Operating profit, Consolidated profit/loss*
in million €

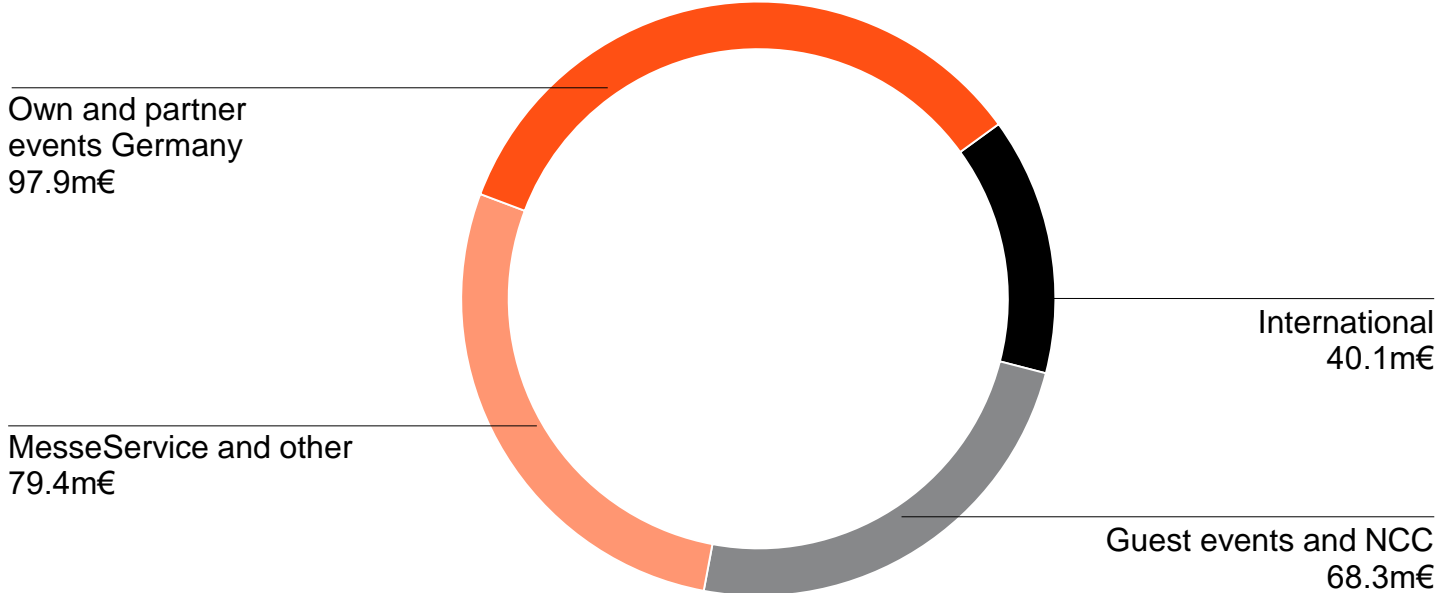
NÜRNBERG MESSE



	2017	2018	2019
Sales	205.5	315.1	285.7
Operating profit	-4.2	43.7	8.4
Consolidated profit/loss*	-7.4	28.0	2.3

NürnbergMesse Group

2019 Group sales breakdown

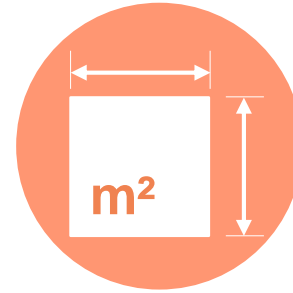




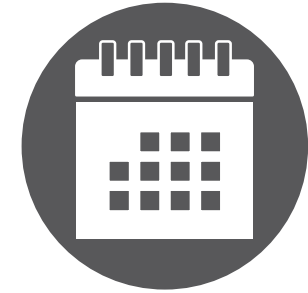
35,439
Exhibitors



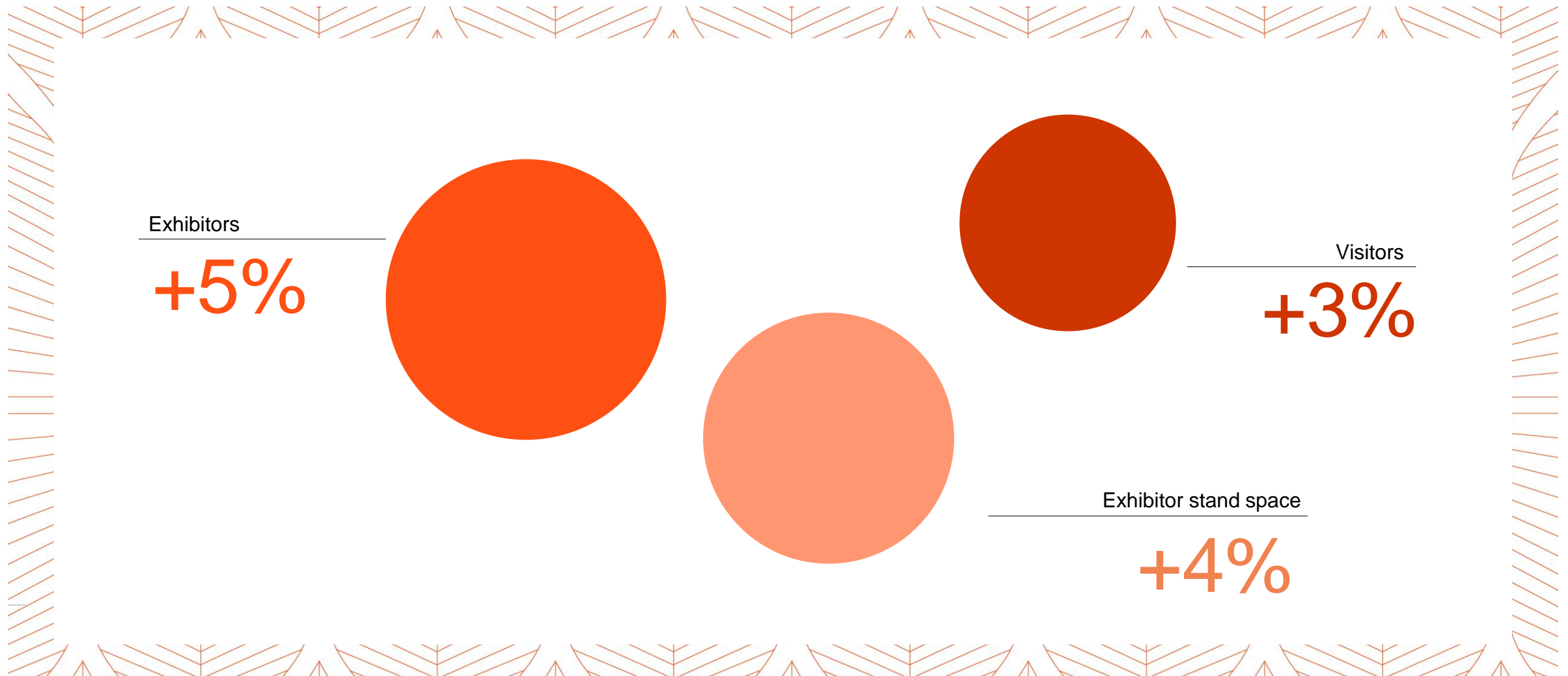
1,393,628
Visitors



1,102,890
Net space (m²)



176
Events

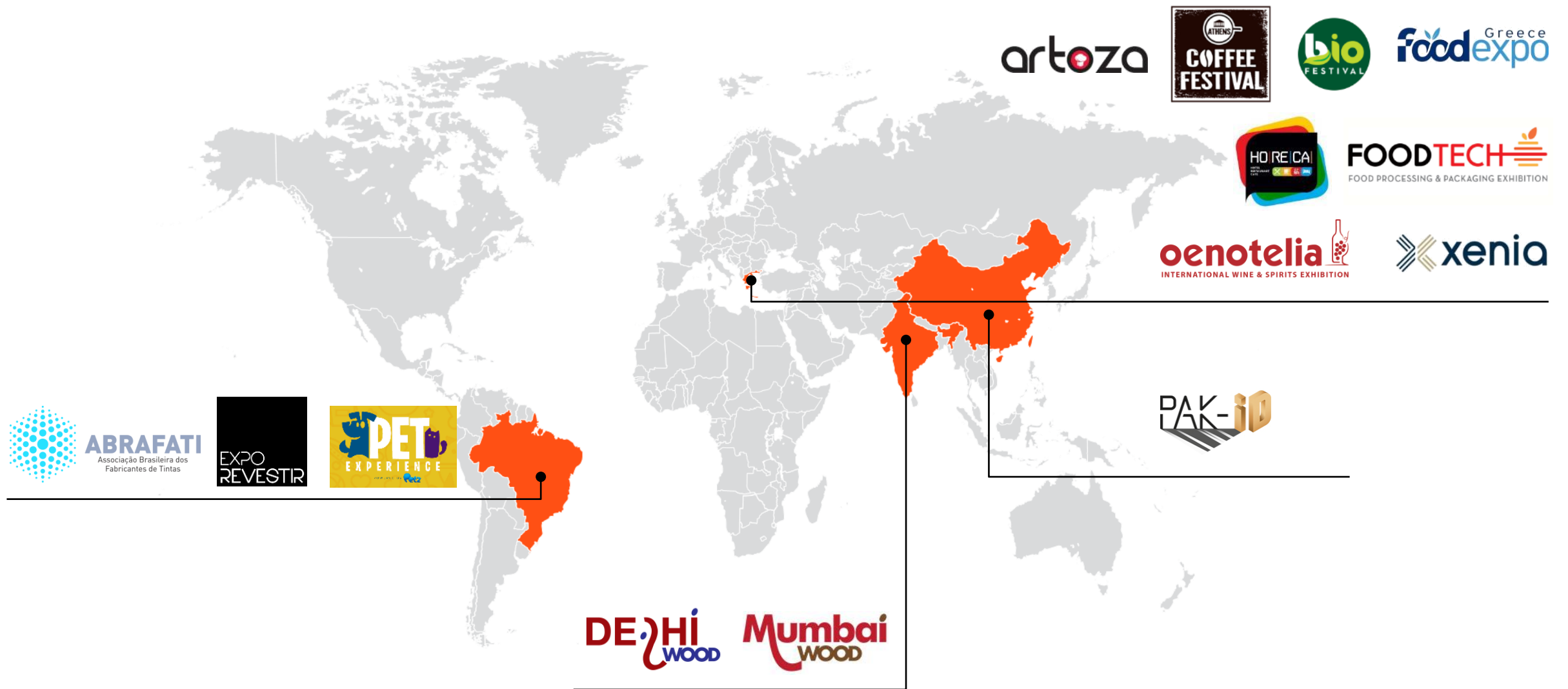


Integration of FORUM S.A.



NürnbergMesse Group

New events beyond Germany in 2019



Steps Taken against the Covid Crisis

Cutting costs

Short
scheduling

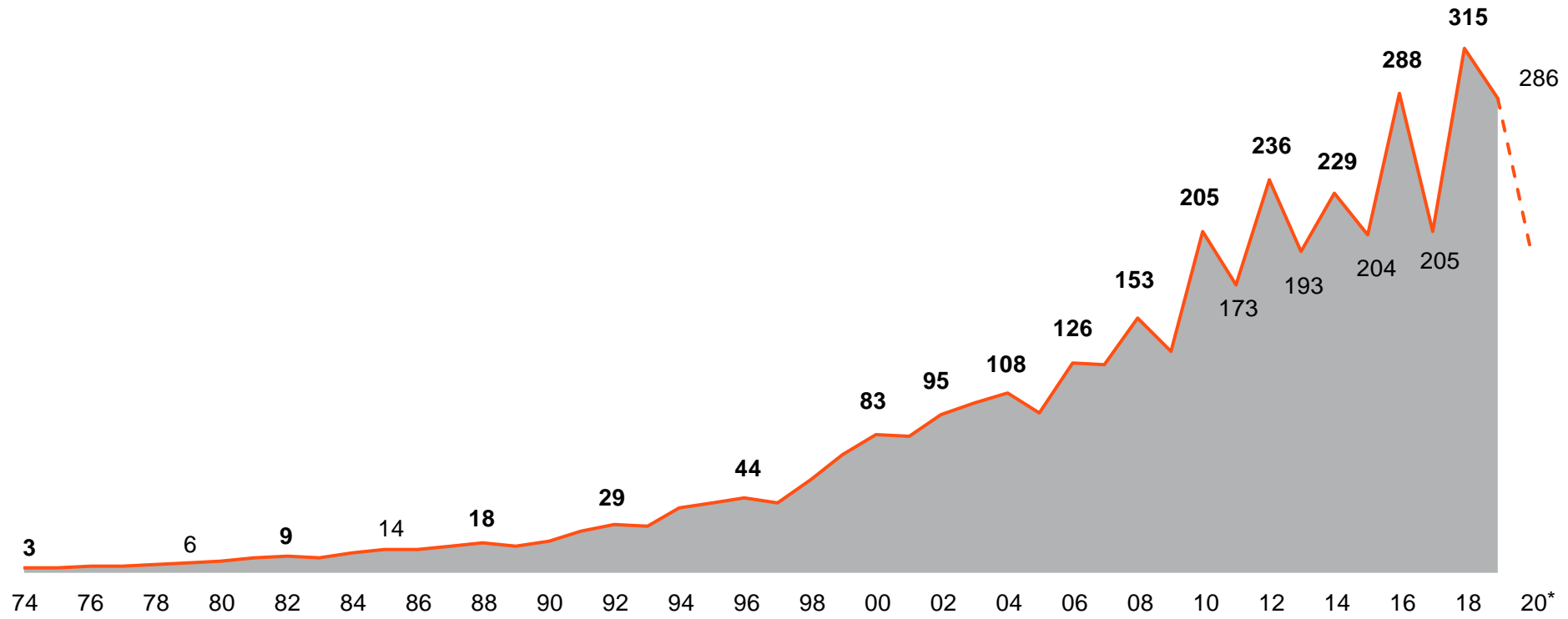
Postponing
investments

Support from
the team

Result
Liquidity
Future

NürnbergMesse Group

1974-2019 sales in million €
and outlook for 2020



* extrapolated

Nuremberg Exhibition Centre

Trade shows and public events planned for H2 2020

(Selection // as of 07/2020)

FeuerTrutz



sps
smart production solutions

RETRO CLASSICS
BAVARIA®

Trade shows

5

Visitors*

262,000

Exhibitors*

3,500

Net space (m²)*

160,000

*Based on previous runs

Trade Shows during the Covid Crisis

3-level model for holding trade shows

1. Bavarian state hygiene concept for trade shows

2. General NürnbergMesse hygiene concept

3. Specific event hygiene concept – e.g., GalaBau



Social distancing

Masks / partitions

**Trade shows
during pandemic**

Hygiene / disinfection

Contact tracing

New Security & Service Providers



New Orga+ Organisational Structure

ELECTRONICS & SECURITY

- // embedded world
- // U.T.SEC
- // Enforce Tac
- // Perimeter Protection
- // it-sa

SOCIAL & PUBLIC

- // Altenpflege
- // Berufsbildung
- // ConSozial
- // Kommunale
- // Werkstätten:Messe
- // CACIB
- // evenord

BUILDING & CONSTRUCTION

- // FENSTERBAU FRONTALE
- // Stone+tec
- // HOLZ-HANDWERK – Woodworking Events
- // GaLaBau
- // Chillventa
- // European Heat Pump Summit
- // FeuerTrutz
- // eltec

RETAIL & CONSUMER GOODS

- // BIOFACH – BIOFACH WORLD – NATURAL EXPO FAMILY
- // VIVANESS
- // IWA OutdoorClassics

PROCESS TECHNOLOGY

- // BrauBeviale – Beviale Family
- // FACHPACK
- // POWTECH/PARTEC – POWTECH WORLD
- // EUROGUSS – THE LEADING DIE CASTING SHOWS
- // MedtecLIVE

PARTNER

- // European Coatings Show
- The Leading Coatings Shows
- // Interzoo

NEW

- // Seidenstraße
- // Kicker convention
- // Blockchain Summit
- // Net.Law.S

GASTVERANSTALTUNGEN (Selection)

- // Consumenta
- // DOAG Deutsche ORACLE-Anwenderkonferenz und Ausstellung
- // Freizeit & Touristik
- // Halls & Walls
- // HOGA
- // IFH intherm
- // Internationaler Kongress der Ophthalmochirurgen
- // PaddleExpo
- // PCIM
- // Retro Classics Bavaria
- // Sensor+Test
- // Spielwarenmesse®
- // SMT
- // SPS

and more events

The 2020 Year



Spielwarenmesse eG / Photo: Lennart Preiss



Nuremberg Exhibition Center

Trade shows not held in the H1 2020 because of COVID-19



(Selection)

Trade shows	Visitors*
- 23	- 486,000
Exhibitors*	Net space (m ²)*
- 13,500	- 535,000

*Based on previous runs // for GaLaBau, POWTECH and BrauBeviale, the difference between the previous events and estimated figures from the Special Editions.

A Warehouse for the City and Metropolitan Region

Hall10



NÜRNBERG MESSE



Digital Platforms – Hybrid Events

Platforms that interlink analogue and digital worlds.

News

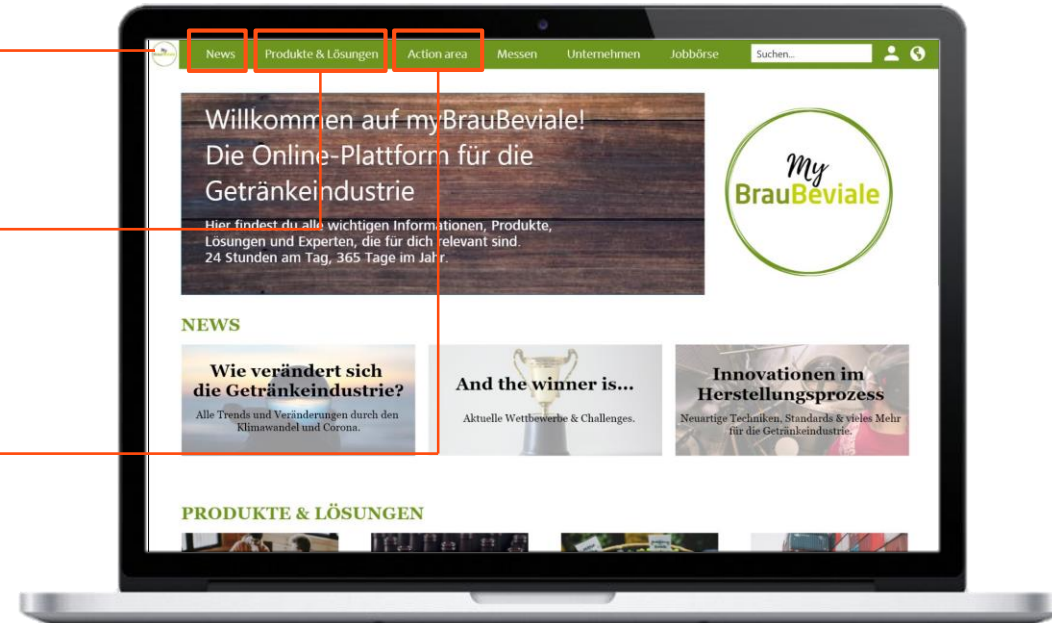
All significant industry news at a glance.

Products & Solutions

Presentation of products and solutions in various formats.

Action Area

Conference programme, webinars, expert discussions, and much more.



→ These platform components are a base structure that can be adapted further for other events.

Fall Events – A Look Ahead

Own events that will be held as a Special Edition in H2 2020 because of COVID-19



GaLaBau
Special Edition

CHILLVENTA

eSpecial



Die IT-Security Messe und Kongress

„it-sa 365“



POWTECH 2020
SPECIAL EDITION

BrauBeviale

Special Edition



HYDROGEN DIALOGUE 2020
#NUEdialog 2020 goes HYDROGEN DIALOGUE



Innovations at Holtmann

The new "hybr.id_space"



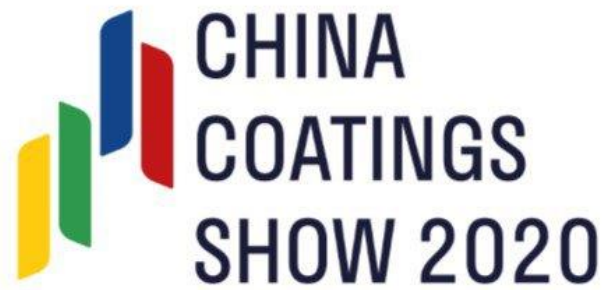
Trade Show Restart in China

4 events in July 2020



Global Capability in Coatings

European Coatings Show, China Coatings Show, ABRAFATI, PAINTINDIA



Impressions of HORECA 2019



NÜRNBERG MESSE

