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Hydrogen summit grows: New edition of HYDROGEN DIALOGUE in June once again in digital format and even more international

- **Following the successful premiere: 2nd HYDROGEN DIALOGUE in digital form once again**
- **Top-quality two-day programme with international speakers representing industry, science and policy-making**
- **Jump-in discussions and virtual Round Tables: new tools encourage networking and interaction**

Twice as long and new items on the agenda! HYDROGEN DIALOGUE 2021 – Summit & Expo will be a two-day digital event offering new features. Thanks to the success of the premiere, with more than 700 experts from the fields of economics, science and policy-making and 45 top-level speakers, the follow-up will be larger still. On 22-23 June 2021, the hydrogen community will once again gather for dialogue via the established digital channels. At the same time, the 2021 event will include an English-language component with top-level international speakers from the fields of policy and economics. Additional tools will make it even easier to network and interact. “The hydrogen community needs a common platform,” says Dr Roland Fleck, CEO NürnbergMesse Group. “That was emphasized by the successful premiere of HYDROGEN DIALOGUE. We are picking up on this with the second edition, and adding new features.”

The lectures and discussions at HYDROGEN DIALOGUE cover the entire value chain from generation and logistics to the use of hydrogen, looking at national strategies and the international hydrogen industry. The honorary sponsor of the event is Center Hydrogen.Bavaria (H2.B), the central strategy and coordination office for the state of Bavaria for hydrogen-related themes and activities within Hydrogen Alliance Bavaria, which represents more than 160 players from both science and the economy with a focus on hydrogen.

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National and international expertise

At this year's HYDROGEN DIALOGUE, which is expecting a whole raft of international speakers of stature, there will be in-depth discussion with the likes of Stijn van Els (Director Commercial Delivery, Port of Rotterdam), Philip Green (Australian Ambassador to Germany), Nienke Homan (Regional Minister, Province of Groningen) and also presenters from Latin America. A dedicated stream in English will be provided in this connection.

There will also be top-level know-how from Germany, including presentations by Katherina Reiche (Chair, National Hydrogen Council), Professor Veronika Grimm (economic sage and board member of H2.B), Andreas Kuhlmann (CEO of dena), Sven Ennerst (board member of Daimler Truck AG), Heino von Mayer (Head of Global Relations and Networking, International PtX Hub), Holger Lösch (Deputy Director General, BDI) and Hubert Aiwanger (Bavarian Minister for Economic Affairs, Regional Development and Energy).

Interaction and networking at multiple levels

Professional input, presentation, discussion: one of the success factors of HYDROGEN DIALOGUE is personal interaction and networking between the participants. The event premiere made extensive use of direct calls and chat functions, and that is why NürnbergMesse has expanded the range of interactive elements for the second edition. Jump-in discussions are a new option, for example: participants can organize themes of their own on the event platform and discuss them with other participants by video conference. There is also an invitation to take part in virtual Round Tables for the first time: these are conversation and discussion rounds initiated and moderated by the exhibitors, and will provide for interaction with experts and other participants in small groups of up to 40 people.

Best Practice Hubs and digital company profiles

HYDROGEN DIALOGUE is both a summit and an Expo. That is clear from the Best Practice Hubs, in which participants provide information about specific projects and benefit from interacting with other experts. Project participants demonstrate how they overcame challenges and successfully put hydrogen into practical use. Exhibitors use their digital company profiles to illustrate the potential of hydrogen via the "digital showcase".

The countdown is on for the second HYDROGEN DIALOGUE. Before it starts, interested and potential participants can prepare for the event online. After-business talks will be streamed live via the event platform in monthly rotation, offering an opportunity to interact with members of the

hydrogen community, ask questions or just listen in:
www.hydrogendialogue.com/en.

About CENTER HYDROGEN.BAVARIA (H2.B)

The Bavarian government has provided a powerful stimulus for the development of the hydrogen economy in the state by establishing Center Hydrogen.Bavaria (H2.B) and Hydrogen Alliance Bavaria. H2.B functions as an interface between the worlds of economics, science and policy, with the goal of consolidating and expanding the powerful role played by the Bavarian economy and research sector in the field of innovative hydrogen technologies. H2.B also coordinates activities within Hydrogen Alliance Bavaria, which currently comprises more than 160 players from the state with a focus on hydrogen.

About NürnbergMesse Group

NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at ten locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio includes around 120 German and international exhibitions and congresses in analog, hybrid and digital formats. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors (26% from outside Germany) take part in the Group's own, partner and guest events.

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