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Nuremberg, 26 May 2021

NürnbergMesse Team Gets Coronavirus Vaccinations

- **NürnbergMesse is the first German exhibitions company to launch its own inoculation campaign to accompany the restart**
- **CEO Peter Ottmann and several dozen employees set an example on the first day of vaccinations**
- **More than 100,000 Nuremberg residents have already been vaccinated at the Exhibition Centre**

The next upbeat sign of opening from Nuremberg: after the Bavarian state government announced that trade fair operations will resume as from September 1, NürnbergMesse is now following up by offering comprehensive coronavirus vaccinations for its staff – the first company in the German exhibitions industry to make such an offer. Since yesterday, it has made voluntary vaccination accessible to all 570 employees at the Nuremberg site, to support the restart of the trade fair business. One of the first to be vaccinated was NürnbergMesse CEO Peter Ottmann, who received the AstraZeneca vaccine at the Exhibition Centre: “We want to get events running again as soon as possible, and are doing our part with a comprehensive offer of vaccination for our team. We’ve worked with the public health authorities to develop an all-round hygiene concept that will enable us to hold exhibitions safely this fall. In tandem with our own vaccination campaign, which we developed in close collaboration with our employee council, that’s the best protection for us and our clients alike.”

NürnbergMesse’s hygiene concept will be continuously updated in close coordination with the state’s Ministries of Health and Economic Affairs and with the City of Nuremberg’s Public Health Office, so it will be custom-fitted to current requirements when trade fair operations reopen in September.

More than 100,000 vaccinations at the Exhibition Centre

At the same time, vaccinations at the City of Nuremberg’s own vaccination centre are also on the rise. More than 102,000 Nuremberg residents have

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already received at least one dose of vaccine at the facility, which is using Hall 3C at the Exhibition Centre (figures as at 26 May 2021).

About the NürnbergMesse Group

NürnbergMesse is one of the 15 largest exhibition companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. The portfolio covers some 120 national and international exhibitions and congresses in analogue, hybrid or digital form. Every year, about 35,000 exhibitors (international share: 44%) and up to 1.5 million visitors (international share of trade visitors: 26%) participate in the own, partner and guest events of the NürnbergMesse Group.

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