

# BASIC INFORMATION

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## I. The NürnbergMesse Group

### About the NürnbergMesse Group

The NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It includes NürnbergMesse GmbH and that company's 15 subsidiaries and affiliates. The Group employs more some 900 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises some 120 national and international exhibitions and conferences held in person and as digital events, focussing on five general fields: Retail & Consumer Goods, Building & Construction, Process & Technology, Electronics & Security, and Social & Public. Its events safeguard jobs, generate tax revenues as well as billions of euros in purchasing power effects each year, making NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole.

### NürnbergMesse GmbH founded

- 1974, the successor of Messehallen GmbH

### Legal form

- German limited liability company (Gesellschaft mit beschränkter Haftung)

### Shareholders

- City of Nuremberg (49.969 %)
- Free State of Bavaria (49.969 %)
- Nuremberg Chamber of Industry and Commerce (0.031 %)
- Middle Franconia Chamber of Crafts (0.031 %)

### Supervisory Board

- 18 members
- Chairman: Albert Füracker, MdL,  
Bavarian State Minister of Finance and Regional Identity (since 1<sup>st</sup> Oct 2018)
- Vice Chairman: Marcus König  
Major oft the City of Nuremberg (since 29<sup>th</sup> June 2020)

### CEOs

- 1974-1996: Dr Hartwig Hauck
- 1997-2011: Bernd A. Diederichs
- since August 2011: Dr Roland Fleck, Peter Ottmann

### Equity capitalisation of NürnbergMesse GmbH (by 31.12.2020)

- EUR 206.8 million

### Employees (by March 2021)

- 897 worldwide

## **Subsidiaries/holdings/affiliates/branches**

### International:

- Forum S.A. (90%)
- NürnbergMesse Brasil Ltda. (100 %)
  - Hiria a NürnbergMesse Brasil Business Ltda. (55 %)
- NürnbergMesse China Co., Ltd. (100 %)
- NürnbergMesse India Pvt. Ltd. (100 %)
- NürnbergMesse Italia S.r.l. (100 %)
- NürnbergMesse North America, Inc. (100 %)
- NürnbergMesse Austria GmbH (100 % als Zweigniederlassung der NürnbergMesse Beteiligungs-GmbH)
- Exponova Exhibitions and Conferences (India) Pvt. Ltd. (24.5 %)

### National:

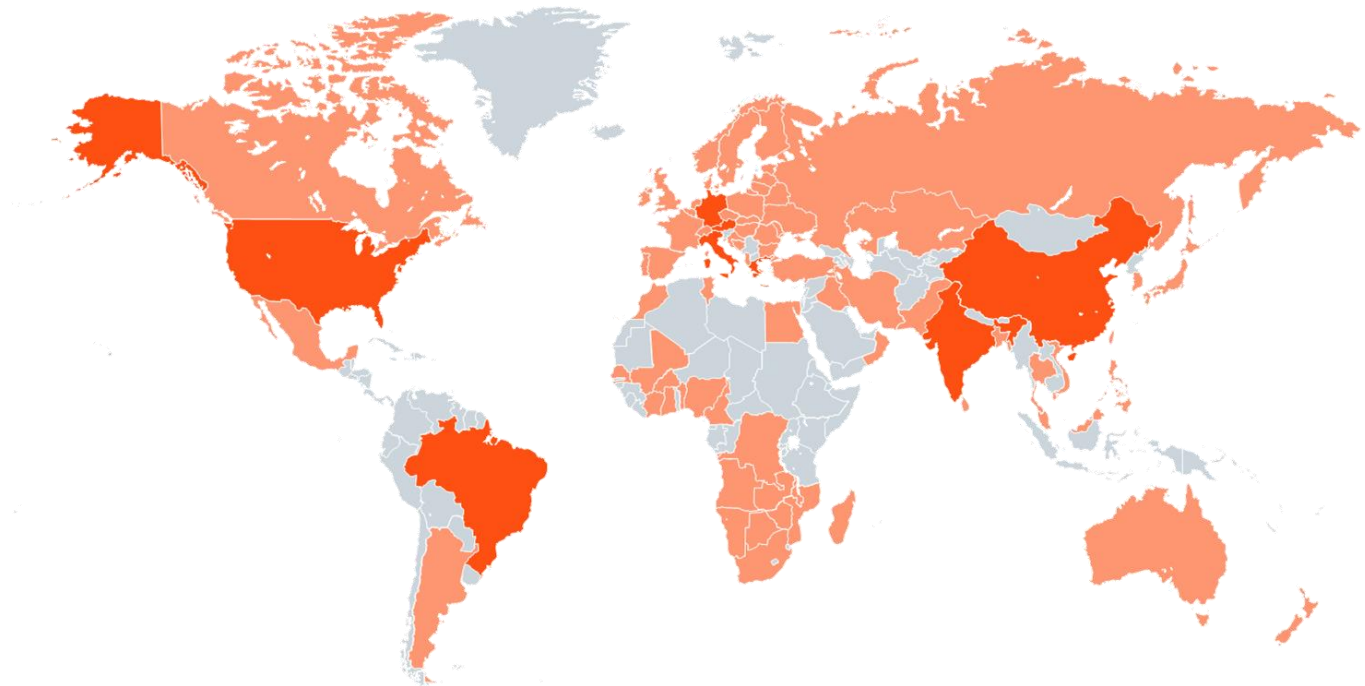
- NürnbergMesse Beteiligungs-GmbH (100 %)
- NürnbergMesse Service GmbH (100 %)
  - SMT/ASIC/Hybrid Mesago Messe & Kongreß GmbH & Co. oHG (25 %)
- Holtmann Beteiligungsverwaltungs GmbH (66,67 %)
- Holtmann GmbH + Co. KG (66,67 %)
  - mesomondo GmbH (100 %)
  - Expomondo GmbH (100 %)
  - The Y GmbH (90%)
- Lehrieder Verwaltungs-GmbH (100 %)
- Lehrieder CATERING-PARTY-SERVICE GmbH & Co. KG (100 %)
  - Lilly Verwaltungs- und Beteiligungsgesellschaft mbH (100 %)
  - Gaststättenbetriebe Kurt Lilly GmbH & Co. KG (100 %)
- AMA Service GmbH (49 %)
- MedtecLIVE GmbH (100 %)

## **Memberships of trade fair industry organisations**

- **UFI** The Global Association of the Exhibition Industry
- **EMECA** European Major Exhibition Centres Association
- **AUMA** Ausstellungs- und Messe-Ausschuss der Deutschen Wirtschaft  
(Association of the German Trade Fair Industry)
- **GDG** Gemeinschaft deutscher Großmessen  
(German Major Exhibition Centers Association)
- **FKM** Gesellschaft zur freiwilligen Kontrolle von Messe- und Ausstellungszahlen  
(Society for Voluntary Control of Fair and Exhibition Statistics)
- **ICCA** International Congress and Convention Association
- **GCB** German Convention Bureau

### **International Network**

The NürnbergMesse Group has a network of 45 representatives operating in more than 103 countries.



### **Programme of events**

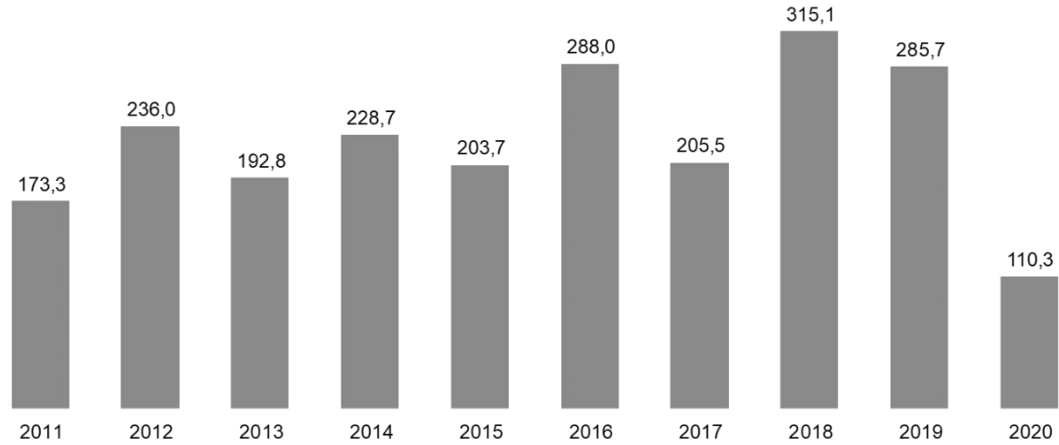
The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nuremberg location and worldwide.

Current **event summaries** on the Internet:

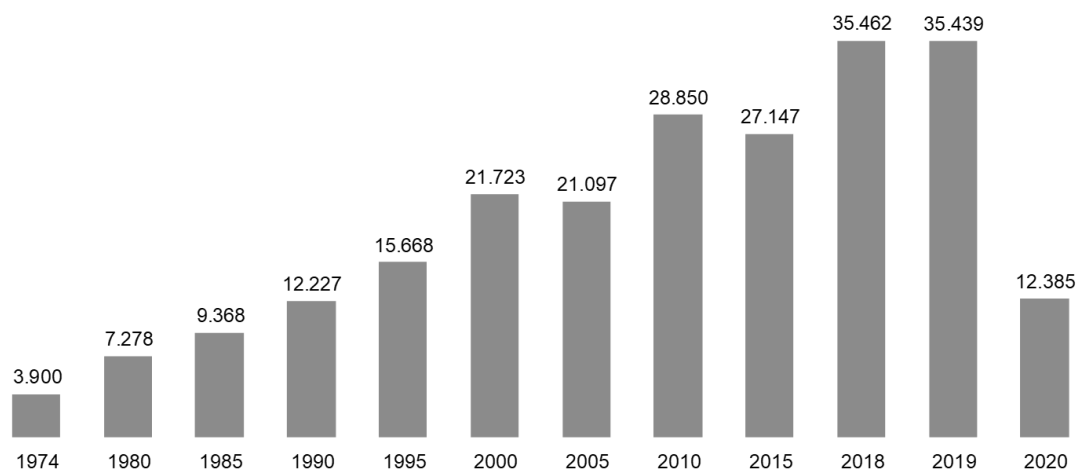
- for **NürnbergMesse** at: [www.nuernbergmesse.de/events](http://www.nuernbergmesse.de/events)
- for **NürnbergMesse Brasil** at: [www.nuernbergmesse.de/events-brasil](http://www.nuernbergmesse.de/events-brasil)
- for **NürnbergMesse China** at: [www.nuernbergmesse.de/events-china](http://www.nuernbergmesse.de/events-china)
- for **Forum S.A.** at: [www.forumsa.gr/en](http://www.forumsa.gr/en)
- for **NürnbergMesse India** at: [www.nuernbergmesse.de/events-india](http://www.nuernbergmesse.de/events-india)
- for **NürnbergMesse North America** at: [www.nuernbergmesse.de/events-america](http://www.nuernbergmesse.de/events-america)

## II. A history of the NürnbergMesse Group in figures

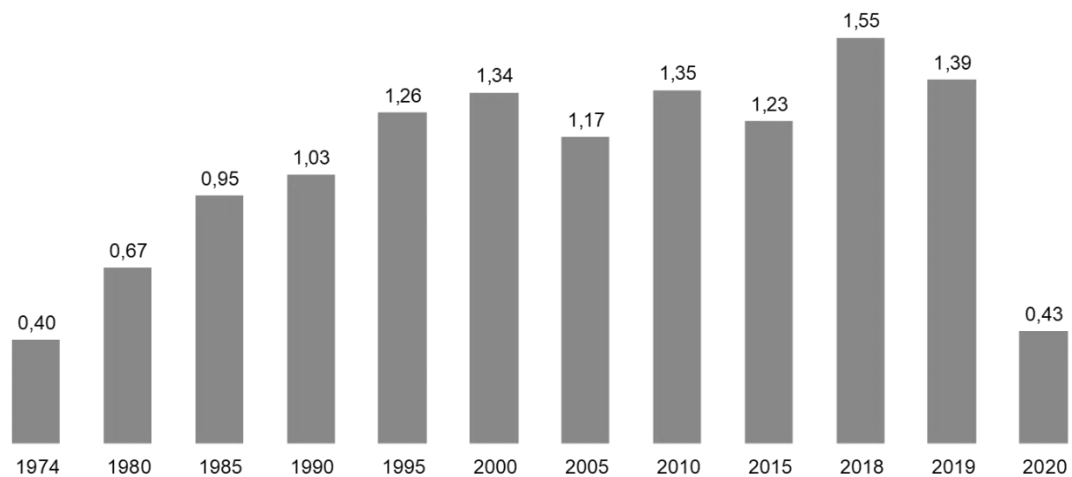
### Revenue in EUR m



### Exhibitors



### Visitors (m)



### **III. Nuremberg Exhibition Centre**

#### **Year built/building cost**

The Nuremberg Exhibition Centre opened for operation at the beginning of 1973; capital invested 1973-2020: approx. EUR 917 million

#### **Exhibition space**

- approx. 180,000 m<sup>2</sup> of exhibition space
- up to 50.000 m<sup>2</sup> of outdoor space

#### **Exhibition halls**

- 16 exhibition halls, including 1 multi-purpose hall
- Hall sizes range from 4,680 m<sup>2</sup> to 16,410 m<sup>2</sup>
- Respective clear heights 6 m, 10 m, 12 m and 15 m
- Closely spaced recessed floor connection points for utilities and drainage
- Technical facilities and architecture offer excellent exhibiting conditions for both capital goods and high-value consumer goods
- Supplier traffic (loading areas) and visitor traffic (entry areas and internal court) kept rigorously separate

#### **NürnbergConvention Center**

The NürnbergConvention Center has four building complexes – NCC Mitte, NCC West, NCC Ost and the Frankenhalle. Fifty auditoriums and conference rooms fitted with high-quality equipment are available for congresses, conventions and events of all kinds. The NürnbergConvention Center thus offers maximum spatial, technical and organisational flexibility, for everything from 15-member workshops to major conventions with 12,800 attendees.

#### **Service facilities**

The exhibition halls are approached via six separate entry areas with service facilities, so multiple events can be held at the same time. The West, Centre and East Service Centres offer services from A to Z.

#### **Restaurants**

- 7 restaurants with about 1,700 seats
- 7 bistros with about 600 seats
- 3 cafeterias in the entrance hall Mitte/NCC Ost/entrance hall 3C (first level)
- Additional restaurants in the exhibition halls as needed

### Exterior facilities

NürnbergMesse has 13,500 parking spaces, 6,500 of them within walking distance of the exhibition halls and congress centres (and 3,000 of those in an indoor car park). Additional parking is available in the immediate environs, and is accessible via shuttle bus within minutes during events. The Messe underground station at the West/Centre entry and separate taxi lanes to the entrance zones provide speedy arrivals and departures.

### Transport connections

Messe underground station (8 minutes to main railway station and centre of town, 25 minutes to Nuremberg Airport), short connections via dual-carriageway streets to the autobahn motorway network, six autobahn interchanges, electronic traffic management from autobahns to the site, ICE and IC connections, line flights to numerous European hubs and airports.

## IV. Site plan of Nuremberg Exhibition Centre

