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Starting a career just in time for a restart of events

- **Nine trainees and six dual-track students are joining NürnbergMesse in September**
- **The exhibition company is making a targeted investment in the future with its training programme – for a total of 49 trainees and students**
- **Trade fairs in Nuremberg to restart with FACHPACK, 28-30 September**

NürnbergMesse is still betting on its own next generation and is investing prudently in training in spite of the impact of the coronavirus pandemic. Effective 1 September 2021, nine trainees and six students in dual-track programmes started their careers at the exhibition company. Their fields of training and study reflect the full diversity of the trade fair industry: six events salespeople, one saleswoman in marketing communications, one specialist in event technology, and one IT systems electronics technician will join the roughly 500 employees currently working at the Nuremberg site. Alongside the trainees, five students are setting out on a dual course of studies in trade-fair, conference and event management at Baden-Württemberg's Ravensburg University of Cooperative Education, along with one student specialising in the media and communications industry. As NürnbergMesse CEO Dr Roland Fleck sees it, these young people are arriving at just the right time. "The future of trade fairs begins in September – in the form of events like FACHPACK, our first in-person event since the pandemic began, and also in the form of the 15 young people who have decided to train and study at NürnbergMesse." His joint CEO, Peter Ottmann, emphasises the significance of training at NürnbergMesse: "The coronavirus has propelled the trade fairs industry into its greatest transformation yet. Our training programme and our next generation of employees are the foundation for a future that the NürnbergMesse Group will be pursuing both on-site and online."

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The 15 newcomers are being welcomed by the current group of 20 trainees and 14 students at NürnbergMesse. For a start, a variety of workshops will offer an orientation during the new arrivals' first few days in the world of trade fairs, addressing general information and the most important tools and programmes. The new arrivals will also be supported with a company-wide mentoring system, in which each of them will have a mentor to help ensure a successful arrival at NürnbergMesse and a comfortable integration into the #NMfamily.

About the NürnbergMesse Group

The NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It includes NürnbergMesse GmbH and that company's 15 subsidiaries and affiliates. The Group employs more some 900 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises some 120 national and international exhibitions and conferences held in person and as digital events, focusing on five general fields: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. Its events safeguard jobs; generate tax revenues as well as billions of euros in purchasing power effects each year, making NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole.

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