

Presseinformation/Press release/Communiqué de presse/Comunicato stampa/ Nota de prensa/Informação de imprensa/新闻稿

Nuremberg, 29 December 2021

## Mayor Marcus König is new Chair of NürnbergMesse Supervisory Board

- Nuremberg's mayor succeeds Bavarian Minister of Finance and Home Affairs Albert Füracker, as scheduled
- Marcus König: "Nuremberg and the Metropolitan Region need trade fairs as an economic engine more than ever."

A scheduled change at the head of NürnbergMesse's Supervisory Board: as 2022 begins, Nuremberg Mayor Marcus König will assume the board's chair from Albert Füracker, Bavaria's Minister of Finance and Home Affairs. Füracker in turn will become the board's Deputy Chairman. König has been a member of the company's Supervisory Board since February 2018, and views the chairmanship as both a challenge and a matter of the heart: "NürnbergMesse is not just an economic engine for our city and the entire Metropolitan Region, but also an important employer. Over the next few years we want to position the company in the best possible way for the exhibition formats of the future, so that it can continue its long-standing prepandemic success story."

The principal shareholders of NürnbergMesse exchange chairmanships of its Supervisory Board every three years, as the chair rotates back and forth between the Free State of Bavaria and the City of Nuremberg. Bavarian Minister Albert Füracker, who will take over as the board's Deputy Chairman at the beginning of 2022, believes this procedure is a good example of how closely intermeshed the state's and the city's shared interests really are. "NürnbergMesse's positive economic impact and charisma extend far beyond the city limits. All of Bavaria benefits from the international trade fairs and conferences that are held here in Nuremberg. NürnbergMesse's diverse range of events also stands for more than 15,000 full-time jobs in countless sectors of the economy. We NürnbergMesse GmbH Unternehmenskommunikation Corporate Communications Messezentrum 90471 Nürnberg Germany

T +49 911 86 06 - 82 48 F +49 911 86 06 - 12 82 48

presse@nuernbergmesse.de www.nuernbergmesse.de

Vorsitzender des Aufsichtsrates Chairman of the Supervisory Board Albert Füracker, MdL Bayerischer Staatsminister der Finanzen und für Heimat Bavarian State Minister of Finance and Regional Identity

Geschäftsführer CEOs Dr. Roland Fleck Peter Ottmann

Registergericht Registration Number HRB 761 Nürnberg

Mitglied der Member of



ufi

European Major Exhibition Centres Association

The Global Association of the Exhibition Industry



all hope that 2022 will enable us to go back to a more lively trade fair business, and that NürnbergMesse will be able to continue building vigorously on its successful record."

## The Supervisory Board

The Supervisory Board of NürnbergMesse GmbH comprises five representatives each from the company's two principal shareholders, the Free State of Bavaria and the City of Nuremberg. These members are joined by one representative each from the Nuremberg Chamber of Industry and Commerce for Middle Franconia and the Chamber of Trades for Middle Franconia, along with six representatives of the employees of NürnbergMesse GmbH, for a total of 18 members.

The members of the Supervisory Board of NürnbergMesse GmbH: <u>www.nuernbergmesse.de/en/company/nuernbergmesse-group/supervisory-</u> board

## About the NürnbergMesse Group

The NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It includes NürnbergMesse GmbH and that company's 15 subsidiaries and affiliates. The Group employs more some 900 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises some 120 national and international exhibitions and conferences held in person and as digital events, focusing on five general fields: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. Its events safeguard jobs; generate tax revenues as well as billions of euros in purchasing power effects each year, making NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole.

## Contacts for press and media

Dr. Ulf Santjer T +49 9 11 86 06-80 28 M +49 170 56 58 228 ulf.santjer@nuernbergmesse.de

Maximilian Hensel T +49 9 11 86 06-85 15 M +49 170 70 57 646 maximilian.hensel@nuernbergmesse.de

All press releases as well as photos and more information are available for free downloading at: www.nuernbergmesse.de/press