

Presseinformation / Press release / Communiqué de presse / Comunicato stampa /
Nota de prensa / Informação de imprensa / 新闻稿

Nuremberg, 23 March 2022

Emergency aid: Exhibition Centre sets up emergency shelter for Ukraine refugees

- **NürnbergMesse and the Nuremberg Municipal Fire Brigade are fitting out Hall 3C as an emergency shelter for up to 600 refugees**
- **Trade fairs and humanitarian aid will operate side by side at the Nuremberg Exhibition Centre**

NürnbergMesse is making Hall 3C at its Exhibition Centre available as an emergency shelter for war refugees from Ukraine. Staff from the company's Security & Logistics department are joining forces with the city's fire brigade to equip the 9,600-square-metre exhibition hall as a temporary shelter for up to 600 refugees. The hall has been subdivided into a day room area and a sleeping area. Camp beds have been put in place, shower and rest room trailers have been hooked up, and a continuous power supply has been installed. A separate play area for children is also included. The city's Social Welfare Office is in charge of the accommodations. Mayor Marcus König visited the site today to get an idea of how preparations are advancing: "Our warmest thanks to NürnbergMesse, which has worked with the city's fire brigade to set up the urgently needed emergency shelter for war refugees here at the Exhibition Centre in such a short time. That means we're well prepared and can offer adequate space, protection and safety here for the people from Ukraine." The modern Hall 3C in the southwest area of the site has already served as a vaccination centre during the coronavirus pandemic. "By temporarily providing Hall 3C, we are doing our part to offer humanitarian emergency aid, even as trade fair operations have resumed," said NürnbergMesse Group CEO Dr Roland Fleck. "We want very much to do all we can to mitigate suffering, and thus to emphasise our solidarity with Ukraine and its people," added NürnbergMesse Group CEO Peter Ottmann.

In recent weeks, NürnbergMesse had already provided logistics and catering from its subsidiary Lehrieder to support setting up an emergency shelter at the nearby Bertolt-Brecht-School in the Langwasser district of town, and also relied there on assistance from its various service

NürnbergMesse GmbH
Unternehmenskommunikation
Corporate Communications
Messezentrum
90471 Nürnberg
Germany

T +49 9 11 86 06-80 28
F +49 9 11 86 06-12 80 28
presse@nuernbergmesse.de
www.nuernbergmesse.de

Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board
Marcus König
Oberbürgermeister
der Stadt Nürnberg
Lord Mayor of the
City of Nuremberg

Geschäftsführer
CEOs
Dr. Roland Fleck
Peter Ottmann

Registergericht
Registration Number
HRB 761 Nürnberg

Mitglied der
Member of



European Major Exhibition
Centres Association



The Global Association of
the Exhibition Industry

partners. Now their emergency aid, in the form of security and cleaning staff, will also be provided for the emergency shelter at Hall 3C.

Vaccination centre, emergency shelter, exhibition hall

During the Covid pandemic, NürnbergMesse already showed its commitment as a good corporate citizen of the City of Nuremberg by providing Hall 3C as a vaccination centre. Some 276,000 residents were vaccinated at the facility. The exhibition centre's most modern hall stands out especially for its excellent equipment and infrastructure, its large glass façade that admits lots of daylight into the building, and its easily accessible location at the south-western edge of the exhibition grounds. The events site will be separated from the emergency shelter by a structural barrier that will also serve to protect the refugees during the hazardous setup phases in advance of events, and during the teardown work afterwards.

About the NürnbergMesse Group

The NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It includes NürnbergMesse GmbH and that company's 15 subsidiaries and affiliates. The Group employs more some 900 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises some 120 national and international exhibitions and conferences held in person and as digital events, focusing on five general fields: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. Its events safeguard jobs; generate tax revenues as well as billions of euros in purchasing power effects each year, making NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole.

Contacts for press and media

Dr. Ulf Santjer
T +49 9 11 86 06-80 28
M +49 170 56 58 228
ulf.santjer@nuernbergmesse.de

Maximilian Hensel
T +49 9 11 86 06-85 15
M +49 170 70 57 646

maximilian.hensel@nuernbergmesse.de

All press releases as well as photos and more information are available
for free downloading at: **www.nuernbergmesse.de/press**