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## **New partners bolster the service portfolio at NürnbergMesse**

- **Neumann&Müller GmbH & Co. KG from Esslingen to join SPIE GmbH in looking after rigging, and also take charge of event technology segment**
- **sld mediatec GmbH from Nuremberg to be responsible for media and event technology in future**
- **Strong portfolio totalling 25 service partners ensures top-quality range of services at Nuremberg exhibition centre**

**NürnbergMesse announces new additions to its team of service partners: From 1 July 2023, Neumann&Müller GmbH & Co. KG of Esslingen will take charge of rigging in seven of the halls at the Exhibition Centre. Neumann&Müller and Nuremberg-based sld mediatec GmbH, both innovative service providers with a wealth of trade fair experience, will also be responsible for media and event technology throughout the Exhibition Centre. With their own locations at the exhibition venue, these new NürnbergMesse service partners will also be able to offer high-quality services to exhibitors on-site at short notice. That will ensure that the ordering and settlement process runs quickly and with no complications for the exhibitors via NürnbergMesse. “We are pleased to have these new partners working with us to bolster our expertise in looking after every angle of our exhibitors’ attendance at our trade shows and consistently expanding our customer service,” says Remo Zimmermann, Head of Services at NürnbergMesse.**

There are currently 25 firms in the NürnbergMesse service partner network. As professional partners, these companies offer a range of services for exhibitors on behalf of the exhibition company, from stand security to cleaning, exhibition stand construction and catering. NürnbergMesse puts the various business areas out to tender at regular intervals. The two new service partners, Neumann&Müller GmbH & Co. KG and sld mediatec GmbH, were successful in the selection process for the rigging and media/event technology service areas at the end of last year. Both will start working for NürnbergMesse for the first time with effect from 1 July 2023. SPIE SAG GmbH, a long-standing partner to NürnbergMesse, also

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performed impressively in the selection process, and will continue to be one of the two service partners active in the rigging area.

**Neumann&Müller GmbH & Co. KG** from Esslingen am Neckar has about 800 employees at 20 locations throughout Germany. It scored in the selection process with its high-quality technical equipment and its extensive exhibition expertise. In the future, exhibitors will benefit from extensive service solutions in the areas of rigging and media/event technology, in other words, attention-grabbing video, audio and light installations all the way up to the hall ceilings.

Nuremberg-based **sld mediatec GmbH** also provides exhibitors at NürnbergMesse with high-quality, innovative solutions covering all aspects of media and event technology. Founded in Nuremberg in 1995, the company has about 80 employees and specializes in brand and product presentation using video, audio and light installations. It scored in the selection process thanks to its many references in the areas of exhibitions, conferences, music events and TV productions.

### **About the NürnbergMesse Group**

The NürnbergMesse Group is one of the 15 largest exhibition companies in the world. It includes NürnbergMesse GmbH and that company's 15 subsidiaries and affiliates. The Group employs more than 1,000 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises some 120 national and international exhibitions and conferences held in person and as digital events, focusing on five general fields: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. Its events safeguard jobs; generate tax revenues as well as billions of euros in purchasing power effects each year, making NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole. As an employer and organiser of major events, NürnbergMesse assumes responsibility for people and the environment. It shapes its corporate actions in accordance with the 17 UN SDGs with the aim of achieving climate neutrality in energy supply by 2028.

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