



# More content – more reach

## NürnbergMesse

### Video Content Solutions

Generate more reach from your trade fair appearance or live event with high-quality content. Inspire customers and employees with engaging storytelling and videos that entertain, inform, and persuade.

**NürnbergMesse supports you from the idea to the finished film.  
Professional, uncomplicated, on site.**

[nuernbergmesse.de](https://nuernbergmesse.de)

image film | trade fair report | interview |  
press conference | podcast | keynote presentation

NÜRNBERG  MESSE

## Comprehensive service packages for your perfect content production

Whether it's an image film, interview or press conference – we have the ideal solutions for your communication goals. You are also welcome to book our multimedia services independently of a trade fair appearance.

- The mobile booth team captures the atmosphere at the booth and your trade show messages in exciting after movies.
- Our audio and video studio with green screen background is the ideal location for podcasts, round table discussions, company and product presentations.
- We film your scheduled live event on the exhibition grounds and take care of the complete film production up to the perfect finish.

### Mobile Productions



#### Video production on your booth

- Personal preliminary discussion including concept creation (approx. 1 hr.)
- Complete delivery and set-up of the equipment (approx. 1 hr.)
- Video recording (up to 2 hrs.)
- Post-production and simple video editing (approx. 2 hrs.)
- The finished video is between 60 to 90 sec. long

#### Mobile Raw (e.g. for own post-processing)

1 camera, 1-2 speakers, supply of raw data only.

€1,990

#### Mobile Small (e.g. for simple stand documentation)

1 camera, 1-2 speakers, incl. post-production for a finished video.

€2,990

#### Mobile Medium (e.g. for extended camera shots incl. interview option)

2 cameras, max. 2-3 speakers, incl. 1 day post-production.

€3,890

#### Mobile Large (e.g. for extensive booth presentations in feature style)

3 cameras, max. 2-3 speakers, incl. 2 days post-production.

€5,690

Other post-processing & formats on request.

### Studio Productions



#### Video production in green screen studio

- Personal preliminary discussion including concept creation (approx. 1 hr.)
- Individual studio setup (approx. 1 hr.)
- Video recording (up to 4 hrs.)
- Post-processing and simple video editing (approx. 2 hrs.)
- 1-2 customized backgrounds possible (delivery by customer)
- „Lower third“ with lettering and logo if required
- Including furniture with Medium and Large

#### Studio Small (e.g. for statement/product presentation)

1 person up to 60 sec., incl. 3 hrs. post-production.

€3,490

#### Studio Medium (e.g. for interview)

2 people up to 30 min., occasional cuts between speakers, incl. 1 day post-production.

€6,990

#### Studio Large (e.g. for press conferences)

3-4 people up to 60 min., occasional cuts between speakers, incl. 0.5 days post-production.

€7,690

Other post processing etc. on request.



### Event Productions



#### Video production of hybrid events in the congress center

- Personal preliminary discussion including concept creation (approx. 1 hr.)
- Support by a team of three for up to 6 hrs.
- Set-up and dismantling of the entire technology in the respective room

#### Event package

Recording and, if required, broadcasting of a planned event at various NürnbergMesse locations.

€3,990

Other technology, applications etc. on request.



You'll find our portfolio as well as further details for your booking in our ExhibitorShop. If you have any questions, please don't hesitate to contact our partner mediatec: [info@sld-mediatec.de](mailto:info@sld-mediatec.de)

