



More content – more reach

NürnbergMesse

Video Content Solutions

Generate more reach from your trade fair appearance or live event with professional content. Increase your brand awareness with video content services. Around 84% of consumers say that video marketing on social media convinces them to buy a product. Start benefitting from your trade fair visit in the long term!

**NürnbergMesse supports you from the idea to the finished film.
Professional, uncomplicated, on site.**

nuernbergmesse.de

image film | trade fair report | interview |
press conference | podcast | keynote presentation

NÜRNBERG MESSE



Comprehensive service packages for your perfect content production

Whether it's an image film, a product presentation, an interview or a press conference – we have the ideal solutions for your communication goals. You are also welcome to book our content services independently of a trade fair appearance.

- Mobile Productions - Capture the atmosphere at the trade fair stand for your personal aftermovie.
- Studio Productions - Our audio and video studio with green screen background is the ideal location for podcasts, round table discussions, company and product presentations.
- Event Productions - We film your scheduled live event on the exhibition grounds and take care of the complete film production up to broadcasting services.

Mobile Productions



Video production on your booth

- Personal preliminary discussion including concept creation (approx. 1 hr.)
- Complete delivery and set-up of the equipment (approx. 1 hr.)
- Video recording (up to 2 hrs.)
- Post-production and simple video editing (approx. 2 hrs.)
- The finished video is between 60 to 90 sec. long (except for Mobile Raw)

Mobile Raw (e.g. for own post-processing)

1 camera, 1-2 speakers, supply of raw data only.

€1,990

Mobile S (e.g. for simple stand documentation)

1 camera, 1-2 speakers, incl. 2 hrs. post-production for a finished video.

€2,990

Mobile M (e.g. for extended camera shots incl. interview option)

2 cameras, max. 2-3 speakers, incl. 8 hrs. post-production.

€3,890

Mobile L (e.g. for extensive booth presentations in feature style)

3 cameras, max. 2-3 speakers, incl. 16 hrs. post-production.

€5,690

Other post-processing & formats on request.

Studio Productions



Video production in green screen studio

- Personal preliminary discussion including concept creation (approx. 1 hr.)
- Individual studio setup (approx. 1 hr.)
- Video recording (up to 6 hrs.)
- 1-2 customized backgrounds possible (supplied by customer)
- „Lower third“ with lettering and logo if required
- Including furniture with M and L

Studio S (e.g. for statement/product presentation)

1 person up to 60 sec., incl. 3 hrs. post-production.

€3,490

Studio M (e.g. for interview)

2 people up to 30 min., occasional cuts between speakers, incl. 8 hrs. post-production.

€6,990

Studio L (e.g. for press conferences)

3-4 people up to 60 min., occasional cuts between speakers, incl. 4 hrs. post-production.

€7,690

Other post processing etc. on request.



Event Productions



Video production of hybrid events in the congress center

- Personal preliminary discussion including concept creation (approx. 1 hr.)
- Support by a team of three for up to 6 hrs.
- Set-up and dismantling of the entire technology in the respective room

Event package

Recording and, if required, broadcasting of a planned event at various NürnbergMesse locations.

€3,990

Other technology, applications etc. on request.



You'll find our portfolio as well as further details for your booking in our ExhibitorShop. If you have any questions, please don't hesitate to contact us: exhibitor.marketing@nuernbergmesse.de

