

NürnbergConvention Center goes SevenCenters

- Nuremberg has been added to the elite club of Germany's top seven congress destinations
- Events for up to 12,800 persons in the NürnbergConvention Center
- The Nuremberg exhibition and congress venue places great emphasis on sustainability

The NürnbergConvention Center (NCC) has been a member of the SevenCenters network since May, a marketing collaboration alliance of the leading congress and conference destinations in Germany. In addition to Nuremberg, the other destinations are Berlin, Frankfurt, Hamburg, Cologne, Munich, and Stuttgart. "We are delighted that Nuremberg, as a relevant representative of Germany as a congress destination, is now joining the SevenCenters cooperation and warmly welcome the new partner", said Michael Biber, Head of Guest Events of Messe Frankfurt and spokesman for SevenCenters.

Nuremberg, 3 May 2024 – The top seven German congress and conference destinations belonging to the marketing collaboration alliance "SevenCenters of Germany" exemplify Germany's world-leading role in Europe and the world. These seven locations offer modern, multifunctional congress centres with a direct connection to an exhibition centre, excellent infrastructure with very good transport connections, and a proven service orientation. Ideal conditions for national and international congresses, successful meetings, association meetings, company events, and mega events of all kinds. "SevenCenters embodies the highest quality standards of the leading German congress locations, which we have guaranteed for many years and which, together with our industry expertise, we very much want to contribute to the further development of Germany as a place to hold congresses. These congress centres work together as equal partners with the successful colleagues of SevenCenters", said Jan Gerrit Ebener, Head of Guest Events & Congresses, speaking for the NürnbergConvention Center.

The first big event for the new SevenCenters line-up will be the IMEX, to be held in Frankfurt from 14 to 16 May. The alliance will come together next in the summer in Nuremberg to discuss platforms for sharing experiences and ideas.

Congress expert looks to the future

The NürnbergConvention Center is a proven professional congress site for guest events from around the world. As a renowned exhibition and congress venue, the NürnbergConvention Center benefits from NürnbergMesse's 50 years of experience. The NürnbergConvention Center (NCC) is part of the Nuremberg Exhibition Centre, comprising 16 halls and more than 180,000 m² of gross exhibition space. The three exhibition centres NCC West, Mitte and Ost can accommodate up to 12,800 participants. The flexible space concept of the Nuremberg Exhibition Centre is ideally suited for major congresses and product presentations, as well as employee events and gala evenings.

On the occasion of their anniversary this year, both NürnbergMesse and the Nuremberg congress and exhibition venue are looking to the future with great confidence, focusing on

sustainability. The events to be held in the NürnbergConvention Center also stand to benefit from the many measures aimed at enhancing energy efficiency, equality, and the organisation of sustainable events.

About SevenCenters

SevenCenters of Germany is a longstanding marketing collaboration alliance of the leading German congress and conference destinations in Berlin, Frankfurt, Hamburg, Cologne, Munich, Stuttgart, and Nuremberg. With our specialised expertise, we support the national and international marketing of Germany as a world-class, sustainable congress and conference destination. As experts in our field, we have shared the ideals of excellence in the event business event and meeting industry for decades.

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More information about SevenCenters: <https://sevencenters.de/>

About the NürnbergMesse Group

The NürnbergMesse Group was entered in the commercial register on 5 April 1974 as Nürnberger Messe- und Ausstellungsgesellschaft mbH (NMA), and is now one of the 15 largest exhibition companies worldwide. The Group employs more than 1000 people at eleven locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises some 120 national and international exhibitions and conferences held in person and as digital events, focusing on five general fields: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. The company has also been incorporating more and more aspects of sustainability into its trade fair concepts. Its events secure more than 12,000 jobs and generate billions of euros each year in purchasing power and tax revenue, making NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole. As an employer and organiser of major events, NürnbergMesse assumes responsibility for people and the environment. It shapes its corporate actions in accordance with the 17 UN Sustainable Development Goals (SDGs) with the aim of achieving climate neutrality by 2028.

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