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Fact Sheet - Marketing		Section: On Site	
Product name:		Sample picture:	
<p>Ad panels</p>			
Artwork until:		Data:	
4 weeks before the start of the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Visible area (W x H):		Untrimmed size (W x H):	
1,170 mm x 1,800 mm		1,190 mm x 1,820 mm	
Net size (W x H):		Resolution:	
1,170 mm x 1,800 mm		150 – 300 dpi (1:1)	
Colour management:		Special colours:	
CMYK – Coated FOGRA39 (ISO 12647-2:2004)		Converted in advance to 4c	
Transparencies:			
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.			
Information:			
<p>Please note</p> <p>The panels are only bookable in pairs. The layout can be designed to a width of 2.34m or to two separate layouts with a width of 1.17m each.</p>			

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

