

Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
Ad panels at the metro bridge	Ihre Werbung Your Advertisement
Information:	
Welcome the visitors directly at the time of arrival. Your advertising will be placed next to the information signs of the exhibition and can only be booked by one exhibitor.	
Benefits for exhibitors:	
Visibility 숬 숬 Leads 숬 숬 ☆ Range of coverage 숬 숬 숬	

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.



Fact Sheet - Marketing	Section: On Site
Product name:	Sample picture:
Ad panels at the metro bridge	Ihre Werbung Your Advertisement
Artwork until:	Data:
4 weeks before the start of the exhibition	Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.
Untrimmed size (W x H):	Visible area (W x H):
5,406 x 606 mm	5,200 x 590 mm
Resolution:	Trims/Bleed:
150 – 300 dpi (1:1)	3 mm trims/bleed all around
Colour management:	Special colours:
CMYK – Coated FOGRA39 (ISO 12647-2:2004)	Converted in advance to 4c
Transparencies:	
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	

Information:

Please note

There is a 4cm wide fixing brace in the middle of the board. Please take this into account when designing your texts and images.

Please do not place any images or text within 10cm from the edges. These areas are used for installation purposes.



