


Range of coverage ★

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Fact Sheet - Marketing		Section: On Site	
Product name:		Sample picture:	
Advertising cube			
Artwork until:		Data:	
6 weeks before the start of the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Format:		Resolution:	
respectively 1,000 mm x 1,000 mm		72 – 100 dpi (1:1)	
Colour management:		Special colours:	
CMYK – Coated FOGRA39 (ISO 12647-2:2004)		Converted in advance to 4c	
Transparencies:			
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.			
Information:			
<u>Please note</u>			
Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.			

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

