

Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
Advertising tower	Ihre werbung Your Advertisement Advertisement
Information:	
It can't be missed! An advertising tower outside at the entrance NCC Mitte generates interest among passersby. It may be necessary to take down the advertising tower for safety reasons in case of storms etc.	
Utilize:	
Visibility ☆ ☆ ☆ Leads ☆ Range of coverage <mark>☆</mark>	

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page



Fact Sheet - Marketing	Section: On Site
Product name:	Sample picture:
Advertising tower	Ihre Werbung Your Advertisement Advertisement
Artwork until:	Data:
4 weeks before the start of the exhibition	Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.
Untrimmed size (W x H):	Visible area (W x H):
2,840mm x 4,840mm	2,800mm x 4,800mm
Resolution:	Trims/Bleed:
70 – 150 dpi (1:1)	20 mm umlaufend
Colour management:	Special colours:
CMYK – Coated FOGRA39 (ISO 12647- 2:2004)	Converted in advance to 4c
Transparencies:	
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	

Information:

Please note

Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.

300 mm of the net size disappear in the BannerUp carrier and are no longer visible. Please observe the visible area!



