


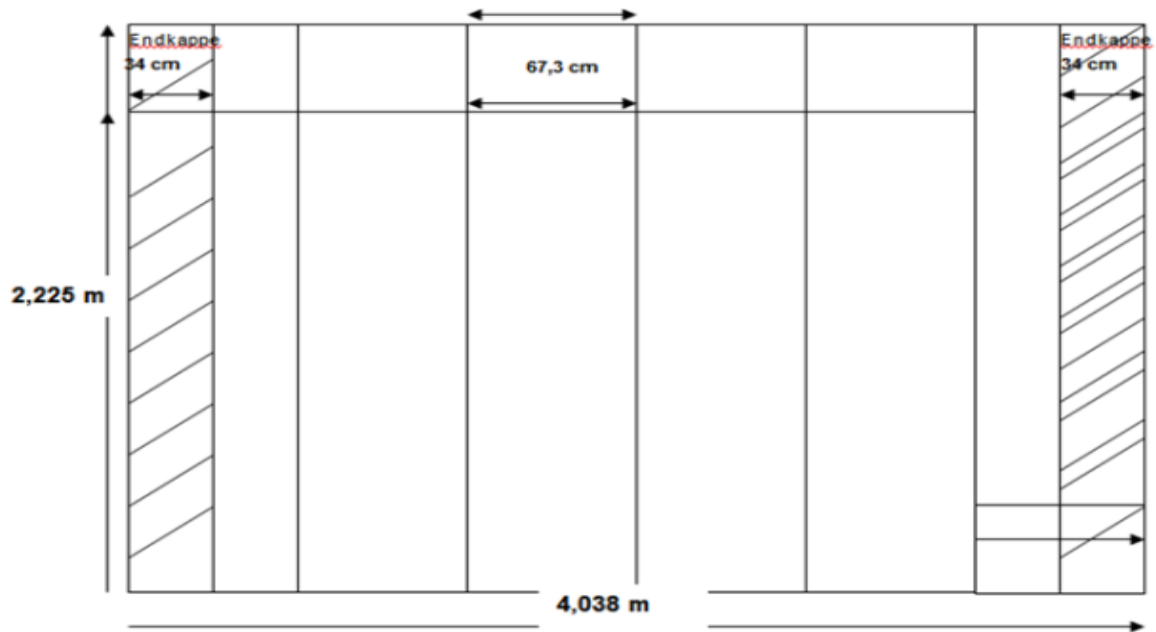
Range of coverage★

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Fact Sheet - Marketing		Section: On Site	
Product name:		Sample picture:	
Advertising wave			
Artwork until:		Data:	
5 weeks before the start of the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Untrimmed size (W x H):		Net size (W x H):	
4,058 x 2,165 mm		4,038 x 2,145 mm	
Resolution:		Trims/Bleed:	
150 dpi (1:1)		1 mm (Aspect ratio 1:10)	
Colour management:		Special colours:	
CMYK – Coated FOGRA39 (ISO 12647-2:2004)		Converted in advance to 4c	
Transparencies:		Information about the artwork:	
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.		<p>The print consists of 6 panels, each 673 mm x 2,225 mm (W x H). Please try to place texts and photos in such a way that the advertising message is not interrupted by the panel divisions (magnetic rails). Only half of each end section is visible. The size of the hangers on the top and bottom is 40mm each. The visible area (height) is therefore 2,145mm.</p> <p>The AdvertisingWave is rounded off at both ends, as both end sections lead round to the back of the carrier. This reduces the visible area of the subject by 34 cm at both ends.</p>	

Information:
<p><u>Please note</u></p> <p>Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.</p>

Visualization:



Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

