


Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page

Fact Sheet - Marketing		Section: On Site	
Product name: Banner flags		Sample picture: 	
Artwork until: 4 weeks before the start of the exhibition		Data: Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Untrimmed size (W x H): 1,340 mm x 3,620 mm		Net size (W x H): 1,300 mm x 3,500 mm	
Resolution: 70 - 150 dpi (1:1)		Trims/Bleed: 60 mm top and bottom for hemstitch in final size, 20 mm on each side of final size for stitching	
Colour management: CMYK – Coated FOGRA39 (ISO 12647-2:2004)		Special colours: Converted in advance to 4c	
Transparencies: Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.			
Information: <u>Please note</u> All flags must be provided including all material for mounting/hanging if you have booked the license.			

Site map (possible positioning depending on availability):

Please see the specific hall plan of the event as well as the adjoining service areas and passageways

