| Exclusive - Marketing | Section: On Site |
|---|---|
| **Product name:** | **Sample picture:** |
| **BannerUp** |  |

**Information:**

Steer trade visitors straight to your stand – with a customized BannerUp!

**Utilize:**

Visibility ⭐ ⭐
Leads ⭐ ⭐ ⭐
Range of coverage ⭐ ⭐ ⭐

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page

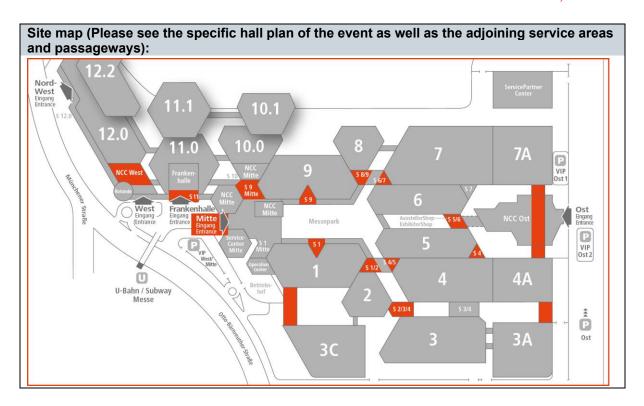| Fact Sheet - Marketing | Section: On Site |
|---|---|
| **Product name:** | **Sample picture:** |
| **BannerUp** | |
| **Artwork until:** | **Data:** |
| 4 weeks before the start of the exhibition | Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths. |
| **Visible area (W x H):** | **Untrimmed size (W x H):** |
| 1,000 mm x 2,000 mm | 1,040 mm x 2,190 mm |
| **Net size (W x H):** | **Resolution:** |
| 1,000 mm x 2,150 mm | 150 - 300 dpi (1:1) |
| **Transparencies:** | **Special colours:** |
| Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout. | Converted in advance to 4c |

| **Information:** |
|---|
| **Please note** |
| Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results. |
| 300 mm of the net size disappear in the BannerUp carrier and are no longer visible. Please observe the visible area! (See print template on last page) |

**Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):**

NÜRNBERG / MESSE

100 x 200 cm visible area

100 x 215 cm  trimmed size

104 x 219 cm  2cm bleed all sides

15 cm stay rolled up in the case