


Range of coverage★

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Fact Sheet - Marketing	Section: On Site
<b>Product name:</b>	<b>Sample picture:</b>
CityLight Vitrine at core crossings	
<b>Artwork until:</b>	<b>Data:</b>
4 Wochen vor der Messe	Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.
<b>Visible area (W x H):</b>	<b>Untrimmed size (W x H):</b>
1,200 mm x 1,600 mm	1,280 mm x 1,670 mm
<b>Net size (W x H):</b>	<b>Resolution:</b>
1,260 mm x 1.650 mm	70 – 150 dpi (1:1)
<b>Colour management:</b>	<b>Special colours:</b>
CMYK – Coated FOGRA39 (ISO 12647-2:2004)	Converted in advance to 4c
<b>Transparencies:</b>	
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	
<b>Informationen:</b>	
<b>Please note</b>	
Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.	

**Site map (possible positioning depending on availability):**

Please see the specific hall plan of the event as well as the adjoining service areas and passageways

