

# Product name: Sample picture: Digital Signage – NCC Mitte exit displays Section: On Site Sample picture:

### Information:

Intercept your customers on the site and guide them to your stand.

Our mobile displays can be positioned almost anywhere indoors, so they offer you lots of flexibility. Permanently installed displays are mounted in the following areas:

### Utilize:

Visibility ★ ★ Leads ★

Range of coverage +

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.



Fact Sheet - Marketing	Section: On Site	
Product name:	Sample picture:	
Digital Signage – NCC Mitte exit displays	Ihre Werbung   Your Advertisment   Ihre Werbung	
Artwork until:	Data:	
2 weeks before the start of the exhibition	Picture Film	JPEG or PNG MP4
Display format (W x H):	Resolution:	
14.40 m x 0.675 m	5,760 x 270 pixels	
Colour management:	Transparencies:	
RGB	No transparencies, background displayed in black	
Operating time:	Number of views (á 15 Sek.):	
9am – 6pm	25% usage 50% usage 75% usage 100% usage	3 days       4 days         1,134       1,512         2,268       3,024         3,402       4,536         4,536       6,048

## Information:

# Please note

sound and 3D output are not possible



