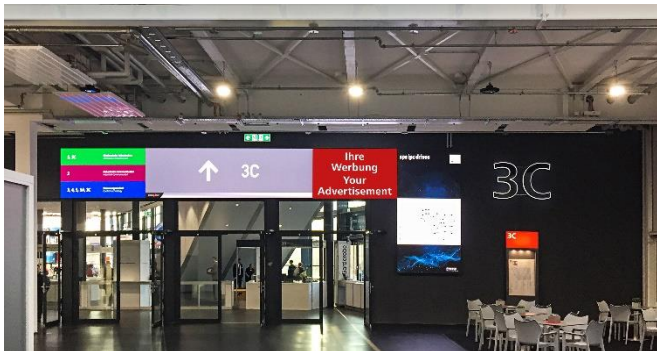


Transparenzen:

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Fact Sheet - Marketing		Section: On Site																
<div>Product name:</div> <div>Digital Signage – Hall entrance hall 3C</div>		<div>Sample picture:</div> <div></div>																
<div>Artwork until:</div> <div>2 weeks before the start of the exhibition</div>		<div>Data:</div> <div><div>Picture Film</div><div>JPEG or PNG MP4</div></div>																
<div>Display format (W x H):</div> <div>2.43 m x 1.37 m</div>		<div>Resolution:</div> <div>1,920 x 1,080 pixels</div>																
<div>Colour management:</div> <div>RGB</div>		<div>Transparencies:</div> <div>No transparencies, background displayed in black</div>																
<div>Operating time:</div> <div>9am – 6pm</div>		<div>Number of views (á 15 Sek.):</div> <table><tr><td></td><td><u>3 days</u></td><td><u>4 days</u></td></tr><tr><td>25% usage</td><td>1,134</td><td>1,512</td></tr><tr><td>50% usage</td><td>2,268</td><td>3,024</td></tr><tr><td>75% usage</td><td>3,402</td><td>4,536</td></tr><tr><td>100% usage</td><td>4,536</td><td>6,048</td></tr></table>			<u>3 days</u>	<u>4 days</u>	25% usage	1,134	1,512	50% usage	2,268	3,024	75% usage	3,402	4,536	100% usage	4,536	6,048
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50% usage	2,268	3,024																
75% usage	3,402	4,536																
100% usage	4,536	6,048																
<div>Information:</div> <div>Please note</div> <div>sound and 3D output are not possible</div>																		

Please see the specific hall plan of the event as well as the adjoining service areas and passageways

Digital Signage Location

