



| Exclusive - Marketing | Section: On Site |
|---|--|
| <p>Product name:</p> <p>Digital Signage – NCC Mitte hall entrance to hall 1 or 9</p> | <p>Sample picture:</p>  |
| <p>Information:</p> <p>Intercept your customers on the site and guide them to your stand.</p> <p>Our mobile displays can be positioned almost anywhere indoors, so they offer you lots of flexibility. Permanently installed displays are mounted in the following areas:</p> | |
| <p>Utilize:</p> <p>Visibility ★★</p> <p>Leads ★</p> <p>Range of coverage ★</p> | |

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

| Fact Sheet - Marketing | Section: On Site | | | | | | | | | | | | | | | | |
|---|--|---------------|--|---------------|---------------|-----------|-------|-------|-----------|-------|-------|-----------|-------|-------|------------|-------|-------|
| Product name: Digital Signage – NCC Mitte hall entrance to hall 1 or 9 | Sample picture:  | | | | | | | | | | | | | | | | |
| Artwork until: 2 weeks before the start of the exhibition | Data: Picture JPEG or PNG Film MP4 | | | | | | | | | | | | | | | | |
| Display format (W x H): 1.20 m x 0.70 m | Resolution: 1,920 x 1,080 pixels | | | | | | | | | | | | | | | | |
| Colour management: RGB | Transparencies: No transparencies, background displayed in black | | | | | | | | | | | | | | | | |
| Operating time: 9am – 6pm | Number of views (à 15 Sek.): <table border="1" data-bbox="726 1153 1268 1310"> <thead> <tr> <th></th> <th><u>3 days</u></th> <th><u>4 days</u></th> </tr> </thead> <tbody> <tr> <td>25% usage</td> <td>1,134</td> <td>1,512</td> </tr> <tr> <td>50% usage</td> <td>2,268</td> <td>3,024</td> </tr> <tr> <td>75% usage</td> <td>3,402</td> <td>4,536</td> </tr> <tr> <td>100% usage</td> <td>4,536</td> <td>6,048</td> </tr> </tbody> </table> | | | <u>3 days</u> | <u>4 days</u> | 25% usage | 1,134 | 1,512 | 50% usage | 2,268 | 3,024 | 75% usage | 3,402 | 4,536 | 100% usage | 4,536 | 6,048 |
| | <u>3 days</u> | <u>4 days</u> | | | | | | | | | | | | | | | |
| 25% usage | 1,134 | 1,512 | | | | | | | | | | | | | | | |
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| 100% usage | 4,536 | 6,048 | | | | | | | | | | | | | | | |
| Information: <u>Please note</u> sound and 3D output are not possible | | | | | | | | | | | | | | | | | |

Site map (possible positioning depending on availability):

Please see the specific hall plan of the event as well as the adjoining service areas and passageways

Digital Signage Location

