

# **Exclusive - Marketing Section: On Site** Product name: Sample picture: -location. **Digital Signage - NCC Ost hall** passageway 4A or 7A

### Information:

Intercept your customers on the site and guide them to your stand.

Our mobile displays can be positioned almost anywhere indoors, so they offer you lots of flexibility. Permanently installed displays are mounted in the following areas:

#### Utilize:

Visibility ★ ★ Leads 🖈

Range of coverage ☆

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.



Fact Sheet - Marketing	Section: On Site
Product name:	Sample picture:
Digital Signage – NCC Ost hall passageway 4A or 7A	Incation  Wingeleitung & Information  Groupers & Information  Groupers & Information  Advertisement
Artwork until:	Data:
2 weeks before the start of the exhibition	Picture JPEG or PNG MP4
Display format (W x H):	Resolution:
2.67 m x 1.50 m	1,920 x 1,080 pixels
Colour management:	Transparencies:
RGB	No transparencies, background displayed in black
Operating time:	Number of views (á 15 Sek.):
09.00 – 18.00 Uhr	25% usage     3 days     4 days       25% usage     1,134     1,512       50% usage     2,268     3,024       75% usage     3,402     4,536       100% usage     4,536     6,048

## Information:

## Please note

sound and 3D output are not possible



