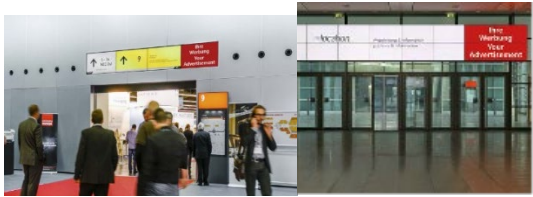


Exclusive - Marketing	Section: On Site
<p>Product name:</p> <p>Digital Signage – Displays at the hall entrances and passageways</p>	<p>Sample picture:</p> 
<p>Information:</p> <p>Capture the customer before or on the premises and guide them to your booth.</p> <p>Our mobile displays can be placed almost anywhere indoors, offering you high flexibility.</p>	
<p>Utilize:</p> <p>Visibility: ★ ★</p> <p>Leads ★</p> <p>Range of Coverage ★</p>	

Book this service now directly in the Online Exhibitor Shop. You can find the access link on the cover page.

Fact Sheet - Marketing		Section: On Site	
Product name:		Sample picture:	
Digital Signage – Displays at the hall entrances and passageways			
Data by:		Data:	
2 weeks before the fair		Picture JPEG or PNG Film MP4	
Display format (W x H):		Resolution:	
Hall transition 2,67 m x 1,50 m Hall entrance 1,20 m x 0,70 m		1.920 x 1.080 Pixel	
Colour Management:		Transparency:	
RGB		No transparency, background will be displayed in black.	
Runtime:		Number of Displays (each 15 sec):	
09.00 – 18.00		Multiple exhibitors are visible in succession per display. A fair distribution is technically ensured.	
Information:			
Please note			
No sound and 3D output possible.			

Site map (possible positioning depending on availability):

Please see the specific hall plan of the event as well as the adjoining service areas and passageways

Digital Signage Location

