


Range of coverage ★

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Fact Sheet - Marketing		Section: On Site																
Product name:		Sample picture:																
Digital Signage – LED Screen portrait 3C																		
Artwork until:		Data:																
2 weeks before the start of the exhibition		Picture JPEG or PNG Film MP4																
Display format (W x H):		Resolution:																
1.80 m x 3.42 m		720 x 1,350 Pixel																
Colour management:		Transparencies:																
RGB		No transparencies, background displayed in black																
Operating time:		Number of views (à 15 Sek.):																
9am – 6pm		<table><tr><td></td><td><u>3 days</u></td><td><u>4 days</u></td></tr><tr><td>25% usage</td><td>1,134</td><td>1,512</td></tr><tr><td>50% usage</td><td>2,268</td><td>3,024</td></tr><tr><td>75% usage</td><td>3,402</td><td>4,536</td></tr><tr><td>100% usage</td><td>4,536</td><td>6,048</td></tr></table>			<u>3 days</u>	<u>4 days</u>	25% usage	1,134	1,512	50% usage	2,268	3,024	75% usage	3,402	4,536	100% usage	4,536	6,048
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100% usage	4,536	6,048																
Information:																		
<u>Please note</u>																		
sound and 3D output are not possible																		

Please see the specific hall plan of the event as well as the adjoining service areas and passageways

Digital Signage
Location

