Exclusive - Marketing	Section: On Site
Product name:	**Sample picture:**
EasyMag	

Information:

Steer trade visitors straight to your stand – with your customised double-sided EasyMag!
Innovative stand display with magnetic technology – patent pending.

Utilize:

Visibility ⭐⭐
Leads ⭐
Range of coverage ⭐

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Fact Sheet - Marketing	Section: On Site
Product name:	**Sample picture:**
EasyMag	Ihre Werbung Your Advertisement
Artwork until:	**Data:**
4 weeks before the exhibition	Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.
Untrimmed size (W x H):	**Net size (W x H):**
580 mm x 1,850 mm	550 mm x 1,780 mm
Resolution:	
72 - 100 dpi (1:1)	

Colour management:
-   Pantone color definitions „solid coated" or „solid uncoated" (excluding 800 series). -   HKS color definitions „HKS-K" (e.g. HKS 44 K) -   CMYK values, we use prepress innovations DCS Book uncoated or coated color scale.

Transparencies:	Programs:
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	Adobe Illustrator, Macromedia Freehand or Adobe Photoshop

Information:
Please note Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):