

# **Exclusive - Marketing Section: Digital products** Product name: Sample picture: Exhibitor in focus - your logo in website search

#### Information:

Present your company in another prominent advertising space on the trade fair website. By booking a space in the search window, you can present your company to your (potential) customers on the trade fair website and draw attention to your online entry in the exhibitor and product database. Your advantage: Your logo is displayed when using the search function and gives you good visibility with users who are preparing for the trade fair.

### **Benefits for exhibitors:**

Visibility ☆☆☆

Leads

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.



Fact Sheet - Marketing	Section: Digital products
Product name:	Sample picture:
Exhibitor in focus - your logo in website search	Suche  Windowskie Common Commo
Banner format (W x H):	Slots available:
486 x 486 pixels (1:1, max. 5 MB)	max. 8 slots
Duration:	Language variants:
until at least three months after the exhibition	unspecified
Picture format:	Resolution:
JPG or PNG	72 or 96 dpi

## Information:

### Please note

The output size of the logo is 75 x 75 px with your company name next to it.

We recommend that you choose the largest possible representation of your logo with minimum white space.

The logo must be uploaded by the exhibitor in SelfService. This logo will then be used in his profile and also in the service.