


<b>Exclusive - Marketing</b>	<b>Section: On Site</b>
<b>Product name:</b>	<b>Sample picture:</b>
Express route ceiling panels	
<b>Information:</b>	
<b>Your advertising between the official signs for visitors!</b> Altogether 8 ceiling panels printed with your individually designed advertising message on both sides are suspended from the ceilings over express route 1 and / or 9	
<b>Utilize:</b>	
Visibility ★ Leads ★ Range of coverage ★	

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Fact Sheet - Marketing	Section: On Site
<p><b>Product name:</b></p> <p><b>Express route ceiling panels</b></p>	<p><b>Sample picture:</b></p> 
<p><b>Artwork until:</b></p> <p>6 weeks before the start of the exhibition</p>	<p><b>Data:</b></p> <p>Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.</p>
<p><b>Untrimmed size (W x H):</b></p> <p>2,404 x 604 mm</p>	<p><b>Visible area (W x H):</b></p> <p>2,400 x 600 mm</p>
<p><b>Resolution:</b></p> <p>72 – 300 dpi (1:1)</p>	<p><b>Trims/Bleed:</b></p> <p>2 mm trims/bleed all around</p>
<p><b>Colour management:</b></p> <p>CMYK mit Farbprofil „ISO Coated v2“ Eingebundene Farbprofile werden entfernt und nach Fogra 39 konvertiert</p>	<p><b>Special colours:</b></p> <p>Converted in advance to 4c</p>
<p><b>Transparencies:</b></p> <p>Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.</p>	

Information:
<p><b><u>Please note</u></b></p> <p>Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.</p>

**Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):**

