

Exclusive - Marketing	Section: Digital products
Product name: Extended Lead Reports	Sample picture:
Information: <p>Tracking of visitors to the exhibitor profile, tracking of participants in the presentation on site and digitally on myFACHPACK for contact data collection, tracking of participants in the round table for contact data collection.</p> <p>Lecture lead report INNOVATIONBOX: All exhibitors who have a presentation in the Exhibitor Forum included in their selected package, will also receive two additional lists in the follow-up to the event (approx. 7 days). The first additional list contains the actual viewers/participants including the duration of their participation. The second list containing contact information of participants who clicked on the button 'PARTICIPATE', and who expressed interest in the lecture. These lists are made available to the admin of the company profile.</p> <p>Tip: You can view the interested parties in your lecture in advance and contact them directly. Lead report round table: You will receive a list of participants, with the participants who have clicked on "PARTICIPATE" for the round table.</p> <p>Tip: You can view the interested parties in your lecture in advance and contact them directly.</p>	
Benefits for exhibitors: <p>Visibility Leads ★★ ★ Range of coverage</p>	

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