

GB

By when do I have to send the required print data?

The final deadline for submitting print data depends on the advertising measure booked. All information on deadlines and format can be found in the relevant FactSheets.

Click [here](#) to go directly to our FactSheets.

In which format do you need the print data?

The format of our print data depends on the advertising measure booked.

All information on format and deadlines can be found in the relevant FactSheets.

Click [here](#) to go directly to our FactSheets.

Can we distribute flyers at the trade fair during our participation?

This is possible with a WalkingAct licence in conjunction with a give-away.

Your walking act may move around in all halls and proactively address customers. Please note that distribution in the service / entrance areas is not permitted. For further information and booking, please use our ExhibitorShop.

Do we need to take anything into account when planning a WalkingAct? Where is the WalkingAct allowed to walk?

Your walking act may move around the halls and proactively address customers. Please note that distribution in the service / entrance areas is not permitted.

When will my booked marketing service/logo be online?

Your logo can be uploaded from the stand confirmation and will be uploaded as soon as possible after data receipt and technical feasibility.

Can I take the advertising measure with me after the event?

This depends on the product you have booked. Please let us know in good time before the start of the event and we will be happy to check the possibilities. Unfortunately, it is not possible to send it after the event.

Would you also like to be present after your trade fair appearance? We would be happy to support you in this (Content Solution). You can find suitable measures in our exhibitor shop within "marketing services".

Do I have to pay cancellation fees?

Our cancellation fees depend on the advertising measure booked. You can find all information on this in our [Service conditions](#).

Is there a discount on marketing services? Is there a discount?

Possible discounts are listed in our online shop.

If an early bird discount or volume discount is offered, this is shown separately in the online exhibitor shop.

Attract attention and save money by booking one of our packages. To view our package offers, please find the category marketing services in our exhibitor shop.

Can I store the advertising measure for the next event?

Unfortunately, it is not possible to store advertising measures for a later event.

Do I need a photo permit if I take pictures at the trade fair?

No photo authorisation is required during the event duration and opening hours. For requests outside the duration/opening hours, please get in touch with your contact person from the event team. You would like to create professional content at the trade fair?

How many bags and lanyards should be supplied?

Please contact our marketing team and we will recommend a quantity according to the event.

How many other exhibitors can be seen at the digital signage?

The number of exhibitors depends on the product booked. When booking an exclusive advertising measure, a maximum of 4 exhibitors are shown per display.

When booking a package, up to 10 exhibitors can appear per display.

You can book digital signage within “marketing services” – exclusive marketing – ON-SITE – ON-SITE extraordinary.