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Fact Sheet - Marketing	Section: On Site
Product name:	Sample picture:
Floor graphics	
Artwork until:	Resolution:
4 weeks before the exhibition	150 dpi (1:1) oder 1,500 dpi (1:10)
Untrimmed size (W x H):	Net size (W x H):
861 mm x 1.209 mm	841 mm x 1,189 mm
Colour management:	Special colours:
CMYK – Coated FOGRA39 (ISO 12647-2:2004)	Converted in advance to 4c
Transparencies:	
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	
Information:	
Please note	
Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.	

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

