

Exclusive - Marketing	Section: On Site
Product name:	Sample picture:
FOTOBODEN™	
Information:	

Information:

The direct route to advertising success!

Outside the halls, in the middle of the walkway, the large-sized photo-realistic floor graphics will make trade visitors curious about you and direct them to your stand.

Utilize:

Visibility ☆ ☆ Leads 🖈

Range of coverage 🖈

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.



Fact Sheet - Marketing	Section: On Site
Product name:	Sample picture:
FOTOBODEN™	
Artwork until:	Data:
4 weeks before the start of the exhibition	Please supply only PDF files in which the transparencies are reduced. It can cause serious errors in the print result if non-reduced PDF files are used (stored compatibility via Acrobat 4 PDF 1.3).
Format:	Resolution:
1,000 mm x 2,000 mm	100 dpi (1:1) / 200 dpi (1:2) / 1,000 dpi (1:10)
Trims/Bleed:	Colour management:
3 mm all around	CMYK – Coated FOGRA39 (ISO 12647-2:2004)
Special colours:	Transparencies:
Special colours should be converted to 4c in advance	Please supply the artwork as a print-ready PDF file (versions X-3 and higher) with fonts completely embedded or converted to paths.
File attachment:	
Motiv_Kunde_BreitexLaengecm_1zuXX.Datei	

Information:

Please note

Coloured pixel images contained in these files must be saved as CMYK EPS with JPEG compression (maximum quality).



