Exclusive - Marketing	Section: On Site
Product name:	**Sample picture:**
Gallery Banner	

Information:

Put your company in the most prominent advertising space!
Place the gallery banner with your individual company advertising in prominent and approved areas of the galleries.
Catch the eye – through movement!

Utilize:

Visibility ⭐
Leads ⭐
Range of coverage ⭐

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Fact Sheet - Marketing	Section: On Site
Product name:	**Sample picture:**
Gallery Banner	
Artwork until:	**Data:**
6 Wochen vor der Messe	Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.
Untrimmed size (W x H):	**Net size (W x H):**
4,004 x 1,004 mm	4,000 x 1,000 mm
Resolution:	**Trims/Bleed:**
72 – 300 dpi (1:1)	2 mm trims/bleed all around
Colour management:	**Special colours:**
CMYK Farbprofil „ISO Coated v2"	Converted in advance to 4c
Transparencies:	
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	

Information:

Please note

Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):