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| Fact Sheet - Marketing | | Section: On Site | |
|--|--|---|--|
| Product name: | | Sample picture: | |
| GigaFrame special size | |  | |
| Artwork until: | | Data: | |
| 6 weeks before the start of the exhibition | | Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths. | |
| Untrimmed size (W x H): | | Visible area (W x H): | |
| 2,770 x 3,640 mm | | 2,730 x 3,600 mm | |
| Resolution: | | Trims/Bleed: | |
| 70 – 150 dpi (1:1) | | 20 mm trims/bleed all around | |
| Colour management: | | Special colours: | |
| CMYK – Coated FOGRA39 (ISO 12647-2:2004) | | Converted in advance to 4c | |
| Transparencies: | | | |
| Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout. | | | |

| Information: |
|---|
| <p><u>Please note</u></p> <p>Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.</p> <p>Eyelets are provided all round the banner at a spacing of 300 mm; the eyelets sit in the middle of a “reinforcing tape” that is applied on the back of the print and has a width of 5cm.</p> |

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

