

# Product name: Lanyards Information: Wrap yourself around every visitor's neck − literally! The lanyards on which entrance tickets are fixed provide you with a permanent, 100% effective opportunity to advertise to visitors. Utilize: Visibility ★ ★ ★ Leads ★ Range of coverage ★ ★

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.



Fact Sheet - Marketing	Section: On Site
Product name:	Sample picture:
Lanyards	Sen den den den den den den den
Artwork until:	Artwork:
3 months before the start of the exhibition	Please state in your e-mail the exact definition of the desired base colour of the Lanyard (colour in Pantone), the colour for printing the logo (colour in Pantone or HKS).
Possible programmes:	
<ul> <li>EPS (vector data, Macintosh or Windows, convert fonts to paths)</li> <li>PDF (vector data, Macintosh or Windows)</li> <li>Freehand up to version 10 (Macintosh or Windows, convert fonts to paths)</li> <li>Illustrator up to version 9 (Macintosh or Windows, convert fonts to paths)</li> <li>Microsoft Word (enclose fonts)</li> </ul>	

# Information:

## Please note

Only digital print material can be accepted. Not accepted are Corel Draw files.

### Information Lanyards license:

### Please note



Please make sure that your lanyards are manufactured with material that does not contain any substances hazardous to health or damaging to clothes.

In order to speed up processing at the entrance, please also ensure that the lanyards are not packaged individually (wrapped in plastic).

Please also ensure that the hooks are not provided with protective covers or stickers.

The Lanyards need to arrive at our premises at least one week before the event and must be bundled as shown in the image on the left side.

If Lanyards aren't delivered to us as described, additional work needs to be carried out prior to the event at your expense.

Any remaining Lanyards will of course be returned to your stand at the end of the event.

