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Fact Sheet - Marketing		Section: On Site	
<b>Product name:</b>		<b>Sample picture:</b>	
Large awning			
<b>Artwork until:</b>		<b>Data:</b>	
4 weeks before the start of the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths. Aspect ratio 1:10	
<b>Untrimmed size (W x H):</b>		<b>Net size (W x H):</b>	
5.835 mm x 3.635 mm		5.795 mm x 3.595 mm	
<b>Resolution:</b>		<b>Trims/Bleed:</b>	
1,500 dpi (1:10)		20 mm trims/bleed all around	
<b>Colour management:</b>		<b>Special colours:</b>	
CMYK – Coated FOGRA39 (ISO 12647-2:2004)		Converted in advance to 4c	
<b>Transparencies:</b>			
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.			

Information:
<p><b><u>Please note</u></b></p> <p>Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.</p> <p>Eyelets are set about 50 mm from the left and the right side. Please do not place any text, pictures or other important information there.</p>

**Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):**

