


Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Fact Sheet - Marketing		Section: On Site	
<b>Product name:</b>		<b>Sample picture:</b>	
LightBox			
<b>Artwork until:</b>		<b>Data:</b>	
4 weeks before the start of the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
<b>Untrimmed size (W x H):</b>		<b>Visible area (W x H):</b>	
1,520 mm x 2,520 mm		1,500 mm x 2,500 mm	
<b>Resolution:</b>		<b>Trims/Bleed:</b>	
100 dpi (1:1)		10 mm trims/bleed all around	
<b>Colour management:</b>		<b>Special colours:</b>	
CMYK or RGB		Converted in advance to 4c	
<b>Transparencies:</b>			
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.			
<b>Information:</b>			
<b>Please note</b>			
Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.			

**Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):**

