
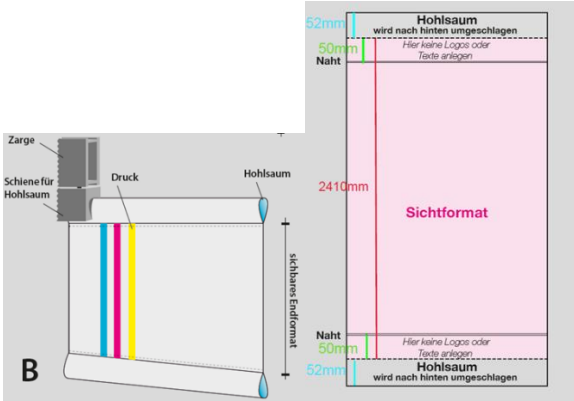


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Fact Sheet - Marketing		Section: On Site	
Product name: MegaBanner		Sample picture: 	
Artwork until: 6 weeks before the start of the exhibition		Data: Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Untrimmed size (W x H): 8,004 x 2,514 mm incl. bleed for hemstitch verso and trims		Visible area (W x H): 8,000 x 2,410 mm	
Resolution: 72 – 300 dpi (1:1)		Trims/Bleed: 100 mm oben + unten	
Colour management: CMYK colour profile „ISO Coated v2“		Special colours: Converted in advance to 4c	
Transparencies: Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.		Diagram: 	

Information:

Please note

Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.

Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

