


Range of coverage ★

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Fact Sheet - Marketing		Section: On Site	
<div>Product name:</div> <div>Mirror advertising</div>		<div>Sample picture:</div> <div></div>	
<div>Artwork until:</div> <div>4 Wochen vor der Messe</div>		<div>Data:</div> <div>Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.</div>	
<div>Format:</div> <div>100 mm x 250 mm</div>		<div>Resolution:</div> <div>300 dpi (1:1)</div>	
<div>Colour management:</div> <div>CMYK or RGB</div>		<div>Special colours:</div> <div>Converted in advance to 4c</div>	
<div>Transparencies:</div> <div>Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.</div>			
<div>Information:</div> <div>Please note</div> <div>Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.</div>			

**Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):**

