

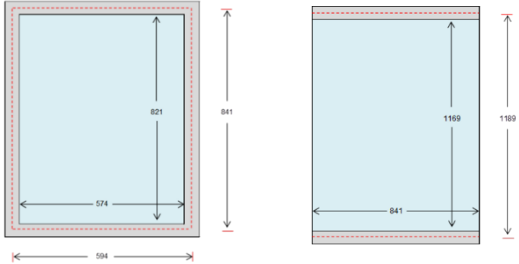


Exclusive - Marketing	Section: On Site
<p><b>Product name:</b></p> <p><b>Poster</b></p>	<p><b>Sample picture:</b></p> 
<p><b>Information:</b></p> <p>Your posters permanently on view inside the exhibition site.</p>	
<p><b>Utilize:</b></p> <p>Visibility ★  Leads ★  Range of coverage ★</p>	

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Fact Sheet - Marketing		Section: On Site	
<b>Product name:</b>		<b>Sample picture:</b>	
Poster			
<b>Artwork until:</b>		<b>Data:</b>	
4 weeks before the start of the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
<b>Visible area (W x H):</b>		<b>Untrimmed size (W x H):</b>	
DIN A0	841 mm x 1,169 mm	DIN A0	861 mm x 1,209 mm
DIN A1	574 mm x 821 mm	DIN A1	614 mm x 861 mm
<b>Net size (W x H):</b>		<b>Resolution:</b>	
DIN A0	841 mm x 1,189 mm	150 dpi (1:1) or 1,500 dpi (1:10)	
DIN A1	594 mm x 841 mm		
<b>Trims/Bleed:</b>		<b>Colour management:</b>	
10 mm trims/bleed all around		CMYK – Coated FOGRA39 (ISO 12647-2:2004)	
<b>Special colours:</b>			
Converted in advance to 4c			
<b>Transparencies:</b>		<b>Format:</b>	
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.			

Information:
<p><b><u>Please note</u></b></p> <p>Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.</p>

**Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):**

