

Exclusive - Marketing	Section: On Site		
Product name:	Sample picture:		
Sponsor Forum			

Information:

Create a new presence for your brand at the trade fair with the "Sponsor Forum". A forum full of industry leaders, decision makers, potential employees and your brand at the center of the action. Attract attention alongside the latest trends, innovations and hot topics of conversation in your industry.

Utilize:

Visibility ★ ★ ★ Leads ★ Range of coverage ★

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.



Fact Sheet - Marketing		Section: On Site	
Product name: Sample picture:			
Sponsor Forum			
Artwork until:		Data:	
4 weeks before the start of the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Visible area (W x H):		Untrimmed size (W x H):	
BannerUp Poster	1,000 mm x 1,960 mm 574 mm x 821 mm	BannerUp Poster	1,000 mm x 2,280 mm 614 mm x 861 mm
Net size (W x H):		Resolution:	
BannerUp Poster	1,000 mm x 2,260 mm 594 mm x 841 mm	BannerUp Poster	150 – 300 dpi 150 dpi (1:1) oder 1.500 dpi (1:10)
Trims/Bleed:		Colour management:	
Poster	10 mm trims/bleed all around	CMYK – Coated FOGRA39 (ISO 12647-2:2004)	
Special colours:		Transparencies:	
Converted in advance to 4c		Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	
Information:			

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Please note

300 mm of the net size disappear in the BannerUp carrier and are no longer visible. Please observe the visible area!

As sponsor of the BusinessLounge you receive:

- 1x individual BannerUp, size: 1.00 x 1.97 m (WxH) Position: at the BusinessLounge entrance door
- 2x DIN A1 posters
 - Position: inside the BusinessLounge
- the possibility of laying out your advertising aids (e.g. blocks, pens, brochures) in theBusinessLounge
- your logo on the drinks list in the BusinessLounge