


Range of coverage ★

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Fact Sheet - Marketing		Section: On Site	
Product name:		Sample picture:	
Sponsor Forum			
Artwork until:		Data:	
4 weeks before the start of the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Visible area (W x H):		Untrimmed size (W x H):	
BannerUp Poster	1,000 mm x 1,960 mm 574 mm x 821 mm	BannerUp Poster	1,000 mm x 2,280 mm 614 mm x 861 mm
Net size (W x H):		Resolution:	
BannerUp Poster	1,000 mm x 2,260 mm 594 mm x 841 mm	BannerUp Poster	150 – 300 dpi 150 dpi (1:1) oder 1.500 dpi (1:10)
Trims/Bleed:		Colour management:	
Poster	10 mm trims/bleed all around	CMYK – Coated FOGRA39 (ISO 12647-2:2004)	
Special colours:		Transparencies:	
Converted in advance to 4c		Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	
Information:			
<u>Please note</u>			
300 mm of the net size disappear in the BannerUp carrier and are no longer visible. Please observe the visible area!			
As sponsor of the BusinessLounge you receive:			
<ul style="list-style-type: none"><li>• 1x individual BannerUp, size: 1.00 x 1.97 m (WxH) Position: at the BusinessLounge entrance door</li><li>• 2x DIN A1 posters Position: inside the BusinessLounge</li><li>• the possibility of laying out your advertising aids (e.g. blocks, pens, brochures) in theBusinessLounge</li><li>• your logo on the drinks list in the BusinessLounge</li></ul>			