

Fact Sheet - Marketing	Section: On Site								
<p>Product name:</p> <p>Sponsor rest zone</p>	<p>Sample picture:</p> 								
<p>Artwork until:</p> <p>4 weeks before the start of the exhibition</p>	<p>Data:</p> <p>Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.</p>								
<p>Untrimmed size (W x H):</p> <table border="0"> <tr> <td>DekoCubes</td> <td> 470 mm x 470 mm</td> </tr> <tr> <td>EasyMag</td> <td> 580 mm x 1,850 mm</td> </tr> </table>	DekoCubes	470 mm x 470 mm	EasyMag	580 mm x 1,850 mm	<p>Net size (W x H):</p> <table border="0"> <tr> <td>DekoCubes</td> <td> 450 mm x 450 mm</td> </tr> <tr> <td>EasyMag</td> <td> 550 mm x 1,780 mm</td> </tr> </table>	DekoCubes	450 mm x 450 mm	EasyMag	550 mm x 1,780 mm
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<p>Resolution:</p> <table border="0"> <tr> <td>DekoCubes</td> <td> min. 150 dpi (1:1)</td> </tr> <tr> <td>EasyMag</td> <td> 72 - 100 dpi (1:1)</td> </tr> </table>	DekoCubes	min. 150 dpi (1:1)	EasyMag	72 - 100 dpi (1:1)	<p>Trims/Bleed:</p> <table border="0"> <tr> <td>DekoCubes</td> <td> 10 mm trims/bleed all around</td> </tr> </table>	DekoCubes	10 mm trims/bleed all around		
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<p>Colour management:</p> <p>DekoCubes CMYK – Coated FOGRA39 (ISO 12647-2:2004) 8c (4c + extended colour set)</p> <p>EasyMag</p> <ul style="list-style-type: none"> • Pantone color definitions „solid coated“ or „solid uncoated“ (excluding 800 series) • HKS color definitions „HKS-K“ (e.g. HKS 44 K) • CMYK values, use prepress innovations DCS Book uncoated or coated color scale. 	<p>Special colours:</p> <p>Converted in advance to 4c</p>								
<p>Transparencies:</p> <p>Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.</p>	<p>Programs (EasyMag):</p> <p>Adobe Illustrator, Macromedia Freehand or Adobe Photoshop</p>								
<p>Information:</p> <p><u>Please note</u></p> <p>Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.</p> <p>We provide a template at your request</p>									