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Fact Sheet - Marketing		Section: On Site	
Product name:		Sample picture:	
Sponsor rest zone			
Artwork until:		Data:	
4 weeks before the start of the exhibition		Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.	
Untrimmed size (W x H):		Net size (W x H):	
DekoCubes	470 mm x 470 mm	DekoCubes	450 mm x 450 mm
EasyMag	580 mm x 1,850 mm	EasyMag	550 mm x 1,780 mm
Resolution:		Trims/Bleed:	
DekoCubes	min. 150 dpi (1:1)	DekoCubes	10 mm trims/bleed all around
EasyMag	72 - 100 dpi (1:1)		
Colour management:		Special colours:	
<b>DekoCubes</b> CMYK – Coated FOGRA39 (ISO 12647-2:2004) 8c (4c + extended colour set)		Converted in advance to 4c	
<b>EasyMag</b> <ul style="list-style-type: none"><li>• Pantone color definitions „solid coated“ or „solid uncoated“ (excluding 800 series)</li><li>• HKS color definitions „HKS-K“ (e.g. HKS 44 K)</li><li>• CMYK values, use prepress innovations DCS Book uncoated or coated color scale.</li></ul>			
Transparencies:		Programs (EasyMag):	
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.		Adobe Illustrator, Macromedia Freehand or Adobe Photoshop	
Information:			
<b>Please note</b>			
Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.			
We provide a template at your request			