Exklusive - Marketing	**Section: On Site**
Product name:	**Sample picture:**
Sponsor wardrobe	
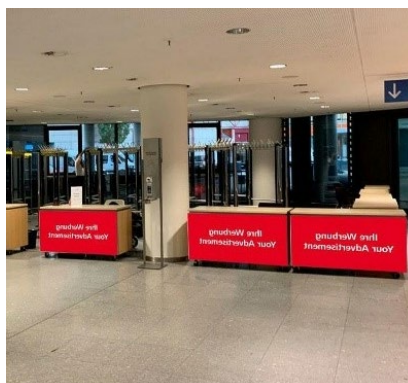
Information:

Free space for successful business - and you are part of it!

As a sponsor of the wardrobe area you will receive
- an individual BannerUp in the format WxH: 1.00 x 1.97 m
  Placement: in the wardrobe area
- the opportunity to place your advertising material (e.g. pads, pens, brochures) or vouchers in the wardrobe area

Notes: The furnishings of the checkroom area may not be fundamentally altered and exhibits may not be displayed. Permanent and active stand personnel are not permitted.
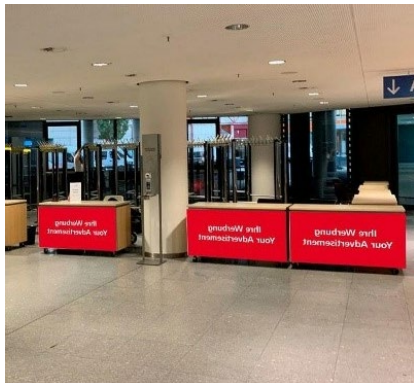
Utilize:

Visibility ⭐ ⭐
Leads ⭐ ⭐ ⭐
Range of coverage ⭐ ⭐ ⭐

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.

Fact Sheet - Marketing	Section: On Site
Product name:	**Sample picture:**
Sponsor Garderobe	
Artwork until:	**Data:**
4 weeks before the start of the exhibition	Print PDF (as of version X3; DekoCubes as of version X4); fonts completely integrated or converted into character paths.
Bruttoformat (B x H):	**Nettoformat (B x H):**
DekoCubes 470 mm x 470 mm EasyMag 580 mm x 1.850 mm	DekoCubes 450 mm x 450 mm EasyMag 550 mm x 1.780 mm
Auflösung:	**Beschnitt:**
DekoCubes min. 150 dpi (1:1) EasyMag 72 - 100 dpi (1:1)	DekoCubes 10 mm umlaufend
Colour management:	**Special colours:**
DekoCubes CMYK – Coated FOGRA39 (ISO 12647-2:2004) 8c (4c + erweiterter Farbsatz) **EasyMag** • Pantonefarbdefinitionen „Solid coated" oder „Solid uncoated" (ausgeschlossen 800er) • HKS-Farbdefinitionen „HKS-K" (Bsp. HKS 44 K) • CMYK-Werten Farbskalen der Firma prepress innovations (DCS Book uncoated oder coated)	Converted in advance to 4c
Transparencies:	**Programs (EasyMag):**
Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.	Adobe Illustrator, Macromedia Freehand or Adobe Photoshop
Information:	

Please note

Included coloured pixel images must be saved as CMYK EPS with JPEG compression (maximum quality). Files from PowerPoint, Word or Excel cannot be processed, as this often leads to faulty printing results.

Wir schicken Ihnen gerne ein Template für die Anlage zu.