

Exclusive - Marketing	Section: Digital products		
Product name:	Sample picture:		
Sponsored Article			
Information:			
Report your success stories (innovations, background stories & best practice examples, whitepapers) and achieve visibility in our knowledge section. Convince your potential customers with your expertise and submit an article as a Sponsored Article. Your benefit: You can reach a high number of customers quickly and easily and convince them of your expertise with your professional article. Your logo will be clearly visible in the article and a link will lead directly to your company profile. In addition, the article will be found via relevant keywords in your text via the global website search. Plus: The article remains on the website even after the event. This means further contact opportunities for you and your target group, even after the event has ended.			
Benefits for exhibitors:			
Visibility 숬 숬 Leads 숬 Range of coverage 숬 숬			

Book the service now directly in the Online ExhibitorShop. You will find the access link on the cover page.



Fact Sheet - Marketing		Section: Digital products	
Product name:		Sample picture:	
Sponsored Article			
Article format:		Duration:	
up to 10,000 characters		until at least three months after the exhibition	
Format:		Language variants:	
Article Picture	Word, PDF JPG	Article	to be supplied in German and English
		Picture	unspecified
Picture format:			
1,588 x 1,268 pixels (max. 1 MB each)			

Information:

Please note

Your formatting will also be included in your article. The pictures will be played out in both languages. Please note this for texts in images.

We can include a maximum of three of your pictures in the article.